



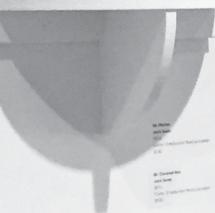
# 2017 - 2018 ANNUAL REPORT













# Vision

Excellence in craft

# **Strategic Goals**

- The SCC fosters an environment where excellence in craft is nurtured, recognized and valued.
- The SCC supports Saskatchewan craftspeople to flourish creatively and economically.
- The SCC actively engages with Saskatchewan's Indigenous communities.

# **Reporting Period:**

April 1, 2017 to March 31, 2018

**Directors** As of the AGM, June 2017

**Chairperson** Cindy Hoppe (Ex Officio all Committees)

Vice-Chairperson Elisabeth Miller (Governance Committee)

**Secretary** Lori Steward (Membership Committee)

# Members at Large

Kristina Komendant (Reconciliation and Diversity Committee)

David Freeman (Audit Committee, Canadian Crafts Federation Representative)

Laura Hosaluk (Reconciliation and Diversity Committee)

Paul Lapointe (Reconciliation and Diversity Committee)

Travis Wiebe (Audit Committee, Governance Committee) Earl Eidem (Governance Committee, Audit Committee) Bobbi Clackson-Walker

(Reconciliation and Diversity Committee)

# Credits

Front Cover: plates by **Jack Sures** Inside Cover: SCC Gallery installation of **82** by **Jack Sures** 

Front and Inside Cover Photography: **Vivian Orr** Back Cover Photography: *Nuit Blanche,* **Ian Preston** Graphic Design: **Vivian Orr** 

# Highlights from the SCC Board of Directors

2017 saw the Board reaching a milestone of reworking our strategic plan and policies with the goal of incorporating them into all our work going forward. To that end, we reviewed a portion of our board policies each meeting with the goal of covering them all in a two year cycle. A major piece of board work was evaluating our Executive Director's performance with a thorough 360° process. This was a very good experience for the board and for Carmen. We thank her for her continued dedication to keeping us focused on helping our membership succeed.

We now are working on our board meetings to make them as productive as possible. The Accomplishments Section in this Annual Report addresses our performance against our strategic goals. The main focus of the fall and winter has been the work of the Reconciliation and Diversity Committee. This committee is a challenging one as it also speaks directly to our makeup: who are our members: what are their needs and what value are they receiving for their membership? The path to reconciliation and embracing diversity are two giant challenges, but we have an enthusiastic committee with skills in these areas and we are moving forward. Just paying attention to these topics has led

FREE

community screenings

of Indigenous films and

digital art

MOBILIZE

to opportunities to partner with other bodies that help us make progress toward these goals. The art installation on the north side of the building is a great example of many agencies coming together to create something beyond their capacities as individual organizations.

In our planning session, the SCC Board affirmed three strategic goals for 2017–2020:

- 1. The SCC fosters an environment where excellence in craft is nurtured, recognized and valued;
- 2. The SCC supports Saskatchewan craftspeople to flourish creatively and economically; and
- 3. The SCC actively engages with Saskatchewan's Indigenous communities.

The Board is now developing the objectives for each goal, and the Executive Director is defining the outcomes and the measurements to assess our progress. This will be a major focus in the coming year as we streamline our operations to match our mandate. We are also refining the wording of our Vision to ensure that all elements complement one another.

Thank you to our board members who volunteer their precious time to work on the big questions on your behalf. We say thank you to Kristina Komendant, Paul Lapointe, Laura Hosaluk and Travis Wiebe as they conclude their term on the Board. Kristing and Paul have been long time members who bring the perspective of the Craft Council's past and auestions around legacy and affordability which are upon us as a mature organization of 42 years. Laura and Travis are the youngest members on our board and have had an important contribution with their generation's perspective of where their life, art, and community practice intersect with our organization. We welcomed

Bobbi Clackson-Walker to the board table this year, and value her presence and viewpoint. We are always looking for new board members as usually three terms are up at each AGM. If you have an interest in board work, or know of someone who would make a good board member, please let us know. I look forward to the input of the new board members coming on and the changes that will come from their influence. I would like to thank our hard working staff members who are the heart, hands and feet of our organization. They have experienced a lot of change in the past couple of years but have exhibited wonderful creativity, working in new projects and continuing to streamline and refine long standing programs.

Thank you to Creative Saskatchewan who financially supports the Craft Council as we all work through challenging fiscal times. We are appreciative of their willingness to work through new opportunities with all the learning and Plan Bs that sometimes arise. Thanks also to the City of Saskatoon who is a primary partner in supporting our public gallery and is a leader on how to model the path to reconciliation. Lastly to our membership, thank you for your continued support and involvement. and sharing gives us our reason for being.

Every success, Cindy Hoppe SCC Board Chairperson

Artist Trent Watts, Stitches, wood sculpture. Collection of Global Affairs Canada



# Report from the Executive Director

The year has been an exciting one full of new partnerships and opportunities. As one reviews the calendar of events and programs, it becomes apparent why we feel there is no down time at the SCC—because there isn't. The work is detailed in other reports so I encourage you to read them. My report focusses on topics not covered elsewhere.

We missed the mark in selecting the same weekend as *Dimensions* to hold our 2017 AGM and it was reflected in the turnout. In-person quorum was not achieved and so we had to move to an e-vote system. Since we changed our fiscal year end to March 31<sup>st</sup>, the AGM has to be held near the end of June. Competition from the onset of summer, the beckoning of lakes, and backyard barbecues make it a hard sell. The Board is working on other solutions for this.

## Our building—River and Sky

The exterior of our building had a makeover this year. The façade was painted and the front doors were refurbished for easier opening and closing. The biggest change is to our north external wall. We agreed to participate in the City of Saskatoon's *Placemaker Program* and with that commitment, it came time to say goodbye to Al Gaspar's mural featuring a Saskatoon street scape. With the financial and organizational support of the City of Saskatoon and the Saskatoon StarPhoenix, the mural was removed and the wall prepared to receive the new art piece, *River* and Sky.

*River and Sky is a contemporary* urban light sculpture by Tony Stallard. The artwork was developed in collaboration with Cree artists Joseph Naytowhow (performance artist) and Kenneth T. Williams (writer). It features Cree syllabics that can be translated to "nipiy mîna sîpiy," meaning "river and sky." The intention of River and Sky is to create a poetic site-specific artwork that reflects the sacred and ritualistic space of Treaty 6. It connects to the Treaty relationship, referencing the text "as long as the river flows, the grass grows, and the sun shines." These words remind us that this Treaty is a permanent relationship and that it is meant to be honoured forever. The sculpture also embodies the importance of the Elders' historic meeting place near the river, which is also a contemporary location to gather, meet, and socialize.

On March 15<sup>th</sup>, the new work was lit after an SCC-hosted gathering of the artists, Elders, students, Indigenous leaders, civic officials, SCC staff and members of our board's Reconciliation and Diversity Committee.

Left: River and Sky close up; Middle: Mayor Charlie Clark; Right River and Sky installed on SCC building. River and Sky installation photos supplied by the City of Saskatoon.





#### ArtSpace

**ARTSPACE YXE is a non-profit** organization dedicated to building a centralized gathering space where artists, makers, performers and cultural organizations can work, create, live and connect. ARTSPACE will be a place where our entire community will collaborate, learn and grow. The SCC is participating in the ARTSPACE discussion as the concept presents many opportunities for us. I attend its board meetings as a professional advisor bringing the perspective of the SCC to the table, and keeping our board advised of developments in the process. Chris Kizlyk, our summer student/intern, researched different types of models to consider for such a venture. His input was very helpful to the Board in understanding possibilities for moving forward.

#### **Gallery and Boutique**

After doing a survey of most galleries in Saskatchewan, we have decided to close public access on Mondays from January to the end of May. This allows us to divert labour to other projects. We will monitor this plan throughout the coming year to see if it needs adjustments. We have also researched and implemented two new software platforms to enable us to serve you better. ConsignmentTill is an inventory program to manage sales in our boutique. We have also launched a new database program to assist us with memberships, fundraising and keeping in touch with our supporters. We will roll out different aspects of these programs in 2018-19.

Artist Paula Cooley, Succulence, Collection of Global Affairs Canada

[Your] staff is wonderful, with special kudos to Steph and Maia, and Sydney. Thank you to all of you for caring about our members and their experience. ~Cathryn Miller

#### Emma 2018

Preparatory work for Emma 2018 began in 2017. Carlie Letts, the coordinator and the Emma Committee (Brian Gladwell, Miranda Jones, Terry Fidelak, Lindsay Embree, Arthur Perlett and Veronica Tricker) plus SCC staff are working hard to make Emma 2018 another successful event. The Emma Auction is slated for Aug 2, 2018 in Saskatoon.

#### **Creative Saskatchewan**

In March 2018, SCC Board Member, David Freeman and I made a presentation to the Creative Saskatchewan Board of Directors outlining our accomplishments, what our future holds for us and our sector and how Creative Saskatchewan can support us. The discussion was vibrant. I want to thank Creative Saskatchewan and the City of Saskatoon for supporting our ideas and programs. The challenging 2017 provincial budget meant that allocations to Creative Saskatchewan and the Saskatchewan Arts Board took a hit. As a result, the SCC's budget also was challenged, receiving less money for operations than in the year prior. This reality, plus the general malaise in the economy resulted in a deficit for 2017–18. The Board and I are developing a financial plan to increase revenue. review expenses, create a fundraising strategy and engage with partners to deliver programs.

Through all of this the staff and board of the SCC shone brightly. Full of ideas, enthusiastic to accomplish them and passionate about your success, our team is always ready to help you be the success you want to be. Call on us for help or to suggest programs or opportunities.

#### Carmen Milenkovic Executive Director

# Report from Exhibitions and Education Coordinators

Exhibitions and Education took on many administrative challenges this year, particularly with regard to protocol and policy. The Coordinators made it a focus to firm up policies with artists and other institutions, as well as create resource material for artists who work with the SCC in various projects. Much of this work has been done to create a streamlined workplace and transparent communication between the organization and artists, vendors and partnering institutions.

Stephanie and Maia have also been focusing on creating a workplace balance that will allow Exhibitions and Education to assist with more special projects as the SCC continues to experiment with new opportunities. Part of this strategy has been to change the Exhibition schedule capacity. moving from eight exhibitions per year to six exhibitions per year, beginning in the 2018–19 fiscal year (2017–18 hosted seven exhibitions). The feedback regarding this change has been primarily positive. Many artists are happy about the extended time for an exhibition to be presented to the public. The Curatorial Committee meeting this year commented how a six exhibition per year program contributes to a competitive atmosphere which will continue to bring high quality exhibitions to the gallery. A new exhibition application process has streamlined the process of reviewing applications. One SCC member emailed us the following: "Thank you for the fillable form and clear instructions. It makes the process so much easier from the applicant's perspective as well."

Stephanie and Maia have also worked on creating a **Gallery Policy** for the SCC. This extensive document will act as a resource tool for the public and for staff. It is our hope that by making this information concise and easy to reference, the SCC will foster a community of trust and honest communication between artist and gallery.

The Exhibitions and Education Coordinators would like to acknowledge the vital assistance and collaboration that all other SCC staff provide in the Exhibition programming as well as special projects. We would also like to thank our part-time and casual staff who contributed to the SCC's success within the last year. Thank you Ashley Britz (Summer Student), Brianne Davis (Gallery Assistant), Candace Chickowski (Gallery Assistant), Dawn Rogal (Gallery Assistant), Kaitlyn Frolek (Gallery Assistant – current), and Rachel Broussard (Gallery Assistant).

#### **Curatorial Committee Selections**

The SCC Curatorial Committee acts as an advisory committee to the Exhibitions and Education Coordinators. We are very grateful to the members of this committee for sharing their time and expertise, and to the previous Curatorial Committees who have assisted the SCC. Their voices and expertise are invaluable not only when discussing applications, but reagrding questions of representation and encouraging artists at all levels. The 2017 Curatorial Advisory Committee members were: Carole Epp, Louisa Ferguson, Cate Francis, Felicia Gay, and Daryl Richardson.

The Committee reviewed 18 applications this year from artists of all levels in various media. It selected three exhibitions:

- One exhibition features artists in Saskatchewan as well as other provinces;
- The other two exhibitions feature Saskatchewan artists;
- The selected exhibitions include two solo and one group exhibition; and
- They feature media in fibre, stone, and clay.

Artist Michael Hosaluk, Intimacy, Dimensions 2017 Award for the Outstanding Entry Photo by Grant Kernan

This has to be the best Dimensions I've ever seen, and I've seen them all! In terms of creativity, and in terms of technique. ~Pat Adams

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Thank you for the opportunity to be part of the Prairie Woven exhibition and for the chance to share my research of this little niche of Canadian weaving history! This is a major highlight for me in my weaving research ... Saskatoon, and the weaving collection housed here, was one of the most critical pieces of my research—and now twice I've fallen in love with the city and people. As "artsy" as Ann Arbor is, we don't come close to giving artists such an inclusive and professionally curated venue for artists. Such a great investment in current and future artists. ~Mary Underwood

## Exhibition Schedule Feb 2017–Mar 2018

#### Apr 8 to May 13, 2017

Scutelliphily, with an audience attendance of 2,753 people, featured a group exhibition of contemporary textile patches examining branding, cultures of display and the role of commodity in a non-traditional art context. Artists from Alberta, Manitoba, Nova Scotia, and Saskatchewan participated in this aroup exhibition which included beadwork, embroidery, felting, and silkscreen techniques. This exhibition was curated by Zoë Schneider. There was also a panel discussion regarding the value of objects, of craft, and what wearable art pieces mean for the artist.

#### May 20 to July 29, 2017

Dimensions 2017 opened at the SCC Gallery this year and was seen by 6,396 people. The SCC's biennial, open, juried, touring exhibition was juried by Belinda Harrow (Regina, SK) and Jenna Stanton (Medicine Hat, AB). Many people were impressed with the entries this year.

#### Aug 5 to Sept 9, 2017

82 by Jack Sures celebrated Jack's legacy as a creator—82 pieces to mirror his 82 years. This exhibition was very well regarded; students and colleagues from all over Saskatchewan attended. A total of 3,381 people experienced Jack's work. The Exhibitions Coordinators appreciated a comment from Jack, upon first seeing the finished installation. He remarked that he wasn't sure about including one piece because he didn't auite like it—but when he saw it installed, he changed his mind about the piece! Stephanie and Maia feel this is an important outcome of the gallery—helping artists see their successes and providing a context for artists to appreciate their work.

#### Sept 16 to Oct 28, 2017

**Prairie Woven** was a collaborative exhibition between the Exhibitions and Education Coordinators and Shelley Hamilton. Shelley proposed the initial project, providing much in the way of writing grants, communicating with artists and bringing guest historian, Mary Underwood to Saskatoon. Thank you, Shelley Hamilton, for all your work.

The exhibition featured weaving by Saskatchewan artists both traditional works and contemporary pieces. These artworks were inspired by the weaving drafts of Oscar Bériau's book, *Home Weaving*, which was used by the students of the Searle Grain Weaving program in the 1930s and 1940s. This highly educational exhibition included didactic panels created by the SCC, artefacts borrowed from the Western Development Museum, and weekend weaving demonstrations as part of Culture Days. It had a total of 4,324 audience participation and was part of our Nuit Blanche experience. Historian Mary Underwood, who presented on the historical component of the exhibition, was very complimentary of the SCC and the Saskatoon Arts Community.

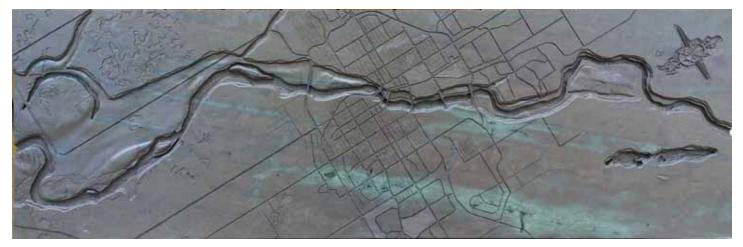
#### Nov 4 to Dec 2, 2017

Wearable Art 3 was an exhibition of intricate, fanciful, and creative original wearable designs selected from pieces presented at the Saskatchewan Wearable Art Gala. This exhibition was curated by Stephanie Canning and Maia Stark and featured artists from across Canada and from Saskatchewan. 2,538 people experienced this exhibition, and the reception was standing room only! One of the artists included in the exhibition thanked us for our involvement in communities to nurture creative and critical thinkers.

## Dec 9, 2017 to Jan 20, 2018

The Saskatchewan Craft Council was pleased to present *Intersections*, an exhibition by Saskatchewan born, Montrealbased artist Shelley Miller. Miller typically works in public spaces, creating site-specific projects in both ephemeral and permanent materials. In this exhibition, Miller

Artist Robert Assie, Saskatchewan River Valley Map, carved stone. Collection of Global Affairs Canada



Really enjoyed seeing [Anita Rocamora's exhibition] today—gallery experience was made even better by great conversations with SCC staff about the show and art/creativity in general—thank you @SkCraftCouncil!" ~Kathy Allen, City of Saskatoon

Artist Anita Rocamora, Sparkler Photo by Paul Paquet used the quilt as a visual and conceptual reference, creating geometric formations made up of people from Saskatchewan communities. She photographed the ensuing design from an aerial perspective. This exhibition was particularly different for the SCC, as its craft roots were based in a conceptual framework which was then used in photographic media. The exhibition attendance for this show was 2,975.

#### Jan 27 to Mar 17, 2018

Material Grace This exhibition returned to technique and process, though Material Grace continued to push the envelope of what "craft" is. Decay and renewal were the foremost themes in this new series of work by Meacham artist Anita Rocamora. Layers of meaning are inscribed in Rocamora's work through her signature delicate and subtle aesthetic as well as through the creative process of fire, water, and chemical reactions. A total of 3,254 people experienced Anita's exhibition.

## **Special Projects**

Exhibitions and Education directed two special projects this year, along with supporting and participating in several other SCC projects such as HomeStyles 2018, Art Now 2018, Nuit Blanche, CNYC and NFB film screening, and the Placemaker program interior installation and opening reception.

## **Dimensions 2017**

Dimensions 2017 jurying took place at Market Mall. There were 183 entries from 109 artists: 65 SCC members, 44 non-members, and 22 emerging artists. This year's jurors were Belinda Harrow (Regina, SK) and Jenna Stanton (Medicine Hat, AB). Both jurors were considerate and thorough in their interrogation of the entries, and this resulted in a dynamic and varied exhibition which shows the strength of artists and craftspeople

in Saskatchewan! We are arateful to Belinda and Jenna for their time and consideration. We are also arateful to Market Mall for their flexibility and assistance during the jurying process. Without a location and storage space we would not be able to run this program in such a short time span. This year the Dimensions Awards Gala took place at the Refinery in Saskatoon and the opening reception for the Exhibition at the SCC Gallery immediately afterwards. The back lot was fenced and decorated, and live music was provided over the evening. The response to this new Gala and Reception set up was very positive. One member emailed afterwards: "Your choice of venue, up close and personal, brought people together, in such a nice way. Back at the gallery it was festive, music and lighting in the outdoors was lovely, a good mix, people really enjoyed themselves." Other comments included compliments to the hired MC, D'i Siminoff, noting that the event was well organized. A vital component of the Dimensions Exhibition is the catalogue. Congratulations to our Communications on an excellent exhibition catalogue. We would like to extend a special thank-you to Les Potter, past SCC Exhibitions Coordinator, for assisting during Dimensions 2017. Les' packing expertise and familiarity with the project were highly valued and appreciated.

#### Saskatchewan Fine Craft chosen for Canadian Embassies and Consulates

Kerry Goodfellow, Manager and Curator of the AWBZ-Visual Art Collection for Global Affairs Canada, maintains the collection of artwork that ultimately adorns Canadian Embassies, Consulate Generals, and Official Residences abroad. In February, she was in the province seeking work by Saskatchewan artists and contacted the SCC. She requested art pieces that were distinctive, sizeable, and nonfunctional, featuring various media. She reviewed the profiles on our website and previous *Dimensions* participants. We provided 86 pieces (from 28 artists) electronically, from which 19 were presented in person to a national jury in Ottawa. Goodfellow also worked with a number of Saskatchewan commercial galleries.

Seven pieces were selected and are now part of the Collection of Global Affairs Canada:

- Robert Assie (Stone), Saskatchewan River Valley Map
- Mel Bolen (Clay), Prairie Landscape
- Paula Cooley (Clay), Succulence
- Anna Hergert (Fibre), Prairie Night Sky II — Aurora Dancing
- Anita Rocamora (Clay), Rock Garden
- Jack Sures (Clay), Bandicoots Lidded Vase 1
- Trent Watts (Wood), Stitches

Other SCC members whose work was selected through other Saskatchewan galleries include Zane Wilcox and Martha Cole.

We are extremely happy with the result from this project. The SCC looks forward to working with Kerry Goodfellow and her colleagues as we continue to represent Saskatchewan Fine Craft. Kerry herself noted that the application package was very well organized enabling her team to clearly review the application. The Exhibitions and Education Coordinators would like to acknowledge the invaluable assistance and support that Executive Director Carmen Milenkovic contributed to this success.

#### Stephanie Canning and Maia Stark, Exhibitions and Education Coordinators

# Member Services

The Member Services area has shifted away from a focus on markets, and into a broader spectrum of programming. We are in the process of assessing the benefits of membership and focusing on meeting the needs of a variety of members in whatever stage they are in professionally.

#### Membership

From Jan 1 to Mar 30, 2018, 20 new members joined the Craft Council. The SCC will soon be taking payments for renewal of membership online. In preparation, our staff is updating our website and membership "I wan application to create a userfriendly form that describes the benefits You of membership in done. keeping with our current programming.

#### WinterGreen Fine Craft Market was

held at the Conexus Arts Centre in Regina on Nov 17 to 19. The

42nd WinterGreen, the SCC's holiday market, had a fantastic new energy for 2017. The SCC enlisted the help of SaskMusic to find musicians to play on a stage, as well SaskMusic created a playlist of Saskatchewan artists to entertain shoppers. We also included a *Sip and Shop* evening event, where shoppers could have a glass of wine while purchasing work.

This is seventh year for the emerging artist program and we are happy to have had ten emerging artists and two new professional artists join WinterGreen Market this year. They enjoyed the market and were very happy with their sales over the weekend. Watch for further changes to entice new clientele to WinterGreen for 2018 and showcase this premier Fine Craft event.

"I wanted to pass along my appreciation and compliments to the Craft Council for their efforts at the HomeStyles show this year. Everything was wonderful and the hours of hard work showed. You and your team should be extremely proud of a job well done. The work you are doing is extremely beneficial for artists, like myself, by providing venues to display our works. I am truly looking forward to working with you during future exhibits. Please pass my congratulations and thanks to your team." ~Jason Peters, Natural Inspirations Woodworking

#### 2018 HomeStyles Home Show

Thanks to the support of Creative Saskatchewan, EPR Saskatoon and Saskatoon & Region Home Builders' Association the SCC took part in HomeStyles Home Show at Prairieland Park on Mar 8 to 11. This is the second time we have attended HomeStyles. This year we included 40 artists and featured 282 works in a variety of craft media.

The SCC presented a panel discussion on the Main Stage entitled Handmade Home: Collecting and Using Fine Craft. The Panel moderator was Crystal Bueckert of Building Studio Inc. a design and architectural firm in Saskatoon. The panel was followed by a reception that took place in the booth. The Saskatchewan Craft Council won Best Marketplace Booth awarded by the Saskatoon & Region

Home Builders' Association. Over the weekend the SCC staff gave out Boutique and Gallery cards and had numerous meaningful conversations with the public about the work we presented and our organization. Approximately 2,000 attendees came into

our booth over the weekend.

#### One of a Kind Spring and Christmas Shows

The SCC supported Mary Lynn Podiluk, a fine jewellery artist, and Sherri Hrycay of Sova Design Millinery participation in One of a

HomeStyles Home Show Left: SCC Boutique area; Middle and right: two rooms displaying work in a homelike setting. Photos by Kevin Hogarth.



Kind Spring Retail Show that took place at the Congress Centre in Toronto, Mar 29 to Apr 2. They were both happy to find a new customer base in Toronto and appreciated the support from the SCC and Creative Saskatchewan for their booth and travel fees. Both Mary Lynn Podiluk and Sherri Hrycay were pleased with the appearance of the booth and their overall sales and customer interactions.

The SCC, with the support of Creative Saskatchewan, was able to showcase Sherri Hrycay of Sova Design Millinery at the One of a Kind Christmas Show. She was pleased with the amount of foot traffic and made some very valuable connections.

The SCC has determined that the One of a Kind organization is not a good fit for the SCC. It is not designed to work in partnership with Craft Councils. We will not be returning to that showcase next year. We are pursuing other national events to showcase Saskatchewan Fine Craft. Stay tuned.

#### Jury

The annual Jury sessions were held in Saskatoon and Regina: 19 members were successfully juried; 13 are new members. Thank you to the jurors who took time from their busy schedules to make this possible: Kathleen and Jeffrey Coleclough, Heather Cline, Terri Ekvall, Barbara Goretzky, Judy Haraldson, Iris Hauser, June Jacobs, Gwen Klypak, Don Kondra, Rusty and Ron Kurenda, Paul Lapointe, Val Moker, Alison Philips, Les Potter, Daryl Richardson, Gerri Ann Siwek, Marcus Storey, Trent Watts, Zane Wilcox, Ken Wilkinson, and Carol Wylie.

#### Wholesale

Thanks to funding from Creative Saskatchewan, the SCC has been able to take part in the Toronto Gift Fair (TGF). TGF took place Jan 28 to Feb 1. Six artists attended TGF: Parsons Dietrich Pottery (Wendy Parsons and Zach Dietrich); Fractured Glass (Elisabeth and Robert Miller): Feltastic Fibre (Heike Fink) and new participant, Joan's Beeswax Candles (Gwen Fehr). All made gains in their sales and contacts. Feltastic Fibre, and Fractured Glass were approached by the gift shops of The National Gallery in Ottawa and the Art Gallery of Ontario for future orders.

#### **Partnerships**

#### Art Now

The SCC partnered in the 2nd Annual Art Now, Saskatchewan Fine Art Fair, presented by **SaskGalleries**. This took place in Sept 2017 at the Sound Stage in Regina. This event showcased original, one-of-a-kind works by SCC members. The SCC had extensive area to display and sell Fine Craft, providing our members with a new marketing opportunity in Regina. SCC sales were close to \$10,000 plus several commissions—a successful weekend.

#### Nuit Blanche

On Sept 30 the SCC hosted a one night art installation. Artist Dee Lowe created miniature clothing made from fabric remnants and upcycled materials displayed on clotheslines in the SCC back lot. Dee Lowe set out a table for the public to sit and create tiny clothing to add to the installation or take home with them on that night. The evening was very successful with 1,000 people in attendance. The Gallery and Boutique were also open to the public that evening and many people who had never been to the gallery before were very pleased to learn about the SCC and view Prairie Woven exhibition that was featured.

A busy year. I would like to say a special thank you to Jaki French who stepped in at the last minute and assisted me with so many projects this year.

Alexa Hainsworth Member Services Coordinator







Top image: **Boutique** holiday season expansion. Works by Juried SCC Artists, from left to right: **Paige Mortensen**, Lunchtime; **Lee Brady**, Quartet; **Shannon Welch**, Carnelian Silver Ring.



# SCC Fine Craft Boutique 2017/2018

We are pleased to report another successful year for the Boutique. 1,511 works of art were sold for a total of \$71,600 in gross sales. In this tough economic climate we're pleased that sales remain strong.

"I came into the Gallery on Monday and was impressed by the travelling exhibition and the well curated items in the Shop. Today I am in Edmonton and I've been to [their gallery shops]... I found more intriguing pieces in your tiny gallery shop than all those floors and square metres of space. Lovely lady [Donna Potter] your passion and knowledge for your work was wonderful. Never change." ~Colleen and Ray, AUSTRALIA.



During the year there were 26,481 visitors through the SCC Gallery and Boutique. Those who signed our guest book were from 23 countries, 21 American states, all Canadian provinces plus the Yukon Territory. Eighty-three distinct Saskatchewan communities were

represented as well. Visitors, worldwide, have told us on many occasions that the Boutique is one of the best Fine Craft shops they have come across in their travels. They were delighted, pleasantly surprised, and amazed by the pieces on display in the Boutique. Many commented at the exceptional talent and technical skill of our member artists and the high quality of the pieces.

Visitors find the Boutique to be a unique shopping experience. Boutique purchasers include return customers, and purchasers of corporate gifts. Canadians taking gifts out of country often stop by to pick up something precious to represent Canada. Many purchase for themselves and their homes, while others wish to support local artists. Numerous purchases are made as a direct result of the beautiful Fine Craft pieces on display in the window. The SCC Communications team designed many online and print campaigns, promoting and raising awareness of what we offer and highlighting individual participating artists.

Theresa Campbell was our summer student and worked with us for nine weeks. She did a tremendous job of welcoming and greeting visitors. Her enthusiasm for the arts and the SCC was obvious to all who met her.

In September Donna Potter and Lesley Sutherland started to job share as Boutique Coordinator. Donna reduced her hours and works Tuesday, Thursday and Friday. Lesley works on Monday and Wednesday. This has been beneficial for the Boutique, the organization and the staff.

We were delighted to offer a temporary expansion of the Boutique from Dec 9, 2017 to Jan 20, 2018. This allowed us to showcase some larger, one-of-akind pieces and was favourably received by the public.

While Donna was on an extended holiday, our Gallery Assistant, Kaitlyn Frolek joined Lesley in the position while continuing her Gallery Assistant duties. Upon Donna's return, Kaitlyn returned to the Gallery Assistant position assisting Steph and Maia in our Exhibitions program. Thanks to Kaitlyn for her contribution to showcasing our artists.

The Boutique represents eighty SCC Professional Fine Craft Artists, juried in thirteen different medium: basketry, clay, fibre, glass, jewellery, metal, mixed media, photography, printmaking, seed beading, sculpture, visual art and wood. Thank you to all the Boutique artists and thank you to our fellow staff members for their assistance. We look forward to another successful year.

Donna Potter and Lesley Sutherland, Boutique and Administration Coordinators

# **6** Professional Practices for Artists

At the completion of its second year, our Professional Practices for Artists program continues to grow in response to the needs of our members. The program is tailored to reach Fine Craft and visual artists who are concentrating on improving their business and professional practices. After starting the program in Saskatoon last year, we expanded our courses to Regina, Prince Albert, Melfort and Moose Jaw to bring training to more of our members. As well, this January we began the pilot of our oneon-one consultation model both to provide more individualized training and to accommodate those in smaller communities who still cannot attend our training courses in-person. Consistent throughout this growth is a focus on two strategies: working with participants individually to map out the next stages of their career, and applied learning opportunities that support them in incorporating the teachings we offer into their own practice.

By the end 2017–18, we held 14 courses involving 88 participants in topics ranging from *Grant Writing to Building Your* 



Online Presence to Preparing a Gallery Submission. These included seven courses in Saskatoon, four in Regina, one in Moose Jaw, one in Melfort, and one in North Battleford. We also held three public workshops: Protecting Your Legacy and Collecting Art at Art Now Art Fair 2017 in Regina; and Hand Made Home: Collecting and Using Fine Craft at HomeStyles Home Show 2018.

We are exploring a partnership with CARFAC Saskatchewan to collaborate on course offerings, avoiding overlaps while augmenting both organizations' programming. In the trial stages of this partnership, CARFAC's free and short (generally twohour) courses will be followed by a related, longer-term course through our Professional Practices for Artists program. We will pilot this strategy this spring, with CARFAC's Saskatchewan Art Gallery Survey workshop (introducing participants to the galleries operating in Saskatchewan and the different techniques to approaching them for an exhibition or representation) followed by our three-week Preparing a Gallery Submission course, in which participants write a submission for one of these opportunities. We are currently working with CARFAC to develop more of these cross-over partnership opportunities for the coming year to reach and support more Saskatchewan artists.

Michael Peterson and Carmen attended WinterGreen to introduce Professional Practices for Artists to marketers, and specifically our consultation initiative. While still in the initial

pilot stages, we have already served close to a dozen members through our one-onone consultations. Designed as hour-long conversations regarding where participants' careers currently are, where they would like them to go, and their capacity for moving in these directions, these courses are allowing us to not only map out individual next steps but to conduct an environmental scan of our membership and the craft community at this specific place and time. This will inform our positioning and programming more broadly. To date, desires that have been expressed repeatedly are: accessing art and craft markets outside Saskatchewan, developing better marketing materials, and understanding which grants (specifically Creative Saskatchewan grants) are available to support meeting these objectives.

Through listening and being responsive to the needs of participants and members, we continue to develop the pedagogy for our Professional Practices for Artists program, which focuses on working with artists individually to understand their goals and where they would like their careers to move, and then mapping out strategies and next steps for them to reach these goals. We emphasize participants learning by doing, whether that is approaching a commercial gallery for representation or writing a grant, to ensure that participants can understand how to apply what they learn into their own practice.

Highlights to date include:

- As part of our Grant Writing course, Nuit Blanche Regina developed a successful SaskFestivals—Projects grant application, securing the funding that will mean the inaugural Nuit Blanche Regina festival will take place Sept 29, 2018.
- We supported a visual artist in how he frames and writes about his emerging artistic practice. He applied these methods to numerous proposals, receiving both a Saskatchewan Arts Board Independent Artist grant and the Saskatchewan Foundation for the Arts' Visual Artist Award.
- Through our Preparing a Gallery Submission course, we worked with a member and artist to not only develop individual submissions but to understand the culture and technique of approaching commercial galleries (who almost exclusively do not have open calls for submission). Employing the techniques she learned, the artist was successful in becomina represented by a Saskatoon commercial gallery, a member of SaskGalleries, which brought her work to the Art Now Art Fair 2017.
- Through numerous courses, including Writing Your Artist Documents, Grant Writing, Pricing Your Work (Markets), and Pricing Your Work (Galleries), we worked with an emerging artist in re-developing her artistic practice, moving away from a small and not profitable practice to one which incorporates both paintings (a Saskatoon commercial

gallery has offered her a future exhibition of her work) as well as film. She received her first grant this past year (PAVED Arts Members Production Fund) and was successful in her application to be a mentee in CARFAC Saskatchewan's 2017–18 Mentorship Program

- After taking our Grant Writing course, an emerging artist was accepted as an Artistin-Residence at Chateau d'Orquevaux as well as being chosen as one of seven mentees in CARFAC Saskatchewan's 2017–18 Mentorship Program
- An artist and member had her exhibition proposal for the Gallery at Frances Morrison Library accepted after taking our Preparing a Gallery Submission course
- An artist and member was successful in his application for a Creative Saskatchewan Market Travel Grant to support his first showing at Make It! craft fair in Calgary after taking our Grant Writing course
- An artist was successful in his application for a Saskatchewan Arts Board Micro-Grant to support his upcoming residency in China after taking our Grant Writing course

Thank you to the instructors who helped us deliver the content of our program: Karlie King, Jenna Stanton, Belinda Harrow, David Freeman, Alexa Hainsworth, Risa Payant, Carole Epp, Paul Constable, Harold Empey, Kimberley Fyfe and Crystal Bueckert.

#### Michael Peterson, Coordinator and Carmen Milenkovic

Artist Kimberley Dickinson, Seasons Dimensions 2017 Award for Excellence in Glass Photo by Grant Kernan



# Accomplishments

# Nurturing excellence in Fine Craft

- Seven exhibitions at the SCC Gallery, plus Dimensions, Art Now Art Fair, Nuit Blanche, HomeStyles Home Show and launch of River and Sky on our building. 385 artists participated.
- Dimensions tour began in Saskatoon and travelled to Grimsby, Ontario, then the Godfrey Dean Art Gallery in Yorkton, with further stops in 2018 in Swift Current and Lloydminster. 6,400 visitors saw the exhibition in Saskatoon.
- 26,481 visitors came to the gallery from 23 countries, including 21 US states, all provinces and territories and 83 communities in Saskatchewan.
- Worked with Saskatoon & Region Home Builders' Association to showcase Fine Craft at HomeStyles Home Show 2018. Engaged visitors to the display totaled 2,000; won Best Market Place Booth Award. Our opening night reception drew 65 invited guests and was graciously sponsored by EPR Saskatoon.
- Posted eight artists talks/ interviews including five produced by MaxTV Local to our website and our YouTube channel. The Jurors' Critique from Dimensions was also videotaped and posted to the website.
- 2,678 likes on Facebook, an increase of 22% since Apr 1, 2017.
- 1,252 subscribers to Talking Craft, an increase of 21% year over year.
- Followers on Instagram also increased from 1,545 to 1,850 a rise of 20%. We posted 249 times, an average of 4.8 times per week.
- SaskCreate continues to be an important source of information for our members; with an average opening rate of 53% (industry average is 23%).

- Advertised on Facebook, Twitter and Instagram. More people are taking the time to click like on our posts. The three most successful advertising campaigns on Facebook were Dimensions, WinterGreen and HomeStyles Home Show. Our organic reach increased with paid advertising.
- Twitter is not as successful a medium for us. We have 1,240 followers, a 14% increase over last year.
- Hired three summer students to help us with the Boutique and Gallery, Exhibitions and research on ARTSPACE.

# Supporting creativity and economic success

- Self-generated \$208,610 in gross revenues. This does not include any grants. We sold 129 pieces through our gallery program.
- Facilitated sale of nine artists' work to Global Affairs Canada.
- Paid \$141,190 to artists in fees and sales.
- Communications team posted 35 blogs posts, including book reviews, skill development, artists' interviews, curatorial statements, and big ideas.
- Focused on programs to build entrepreneurial capacity within our members. We introduced our Professional Practices for Artists program. We ran 14 courses serving 82 participants. We also worked with 10 artists in oneon-one consultations.
- Continue to run a successful wholesale program through the Toronto Gift Fair (TGF). Sales increased by 18% over last year. Three returning artists/businesses participated in the program: Parsons Dietrich Pottery, Fractured Glass and Feltastic Fibre. New to TGF this year was Gwen Fehr with Joan's Beeswax Candles. Mary Lynn Podiluk and Sherri Hrycay attended One of a Kind Spring Retail Market in Toronto.

- Participated in the 2017 Art Now Art Fair in Regina. Our sales increased to \$9,100 from \$6,200 in the previous year.
- Working with Economusée to develop tourist opportunities for the craft sector.

## Engaging with Saskatchewan's Indigenous community

- Declared our Gallery to be on Treaty 6 Territory and the homeland of the Métis; affixed the declaration on the Gallery wall.
- Developed a Board committee called Reconciliation and Diversity Committee to guide our involvement with Indigenous and newcomer artists.
- Reviewing Truth and Reconciliation Calls to Action numbers 57, 67, 69i, 69iii, 70i, 79, 80, 83, 85, 86 and 90.
- Invited Felicia Gay from Wanuskewin Galleries to join our Curatorial Committee.
- Presented videos developed by the Core Neighbourhood Youth Co-op and three films from NFB Indigenous Cinema Tour.
- Hosted the unveiling of River and Sky, a new contemporary light sculpture by Tony Stallard in collaboration with Joseph Naytowhow (performance artist) and Kenneth T. Williams (writer) in co-operation with the City of Saskatoon's Placemaker Program. The sculpture is affixed to the north wall of the SCC building.
- Working with Michael Peterson (Métis) in the coordination of our Professional Practices for Artist program to develop programs to support Indigenous artists.
- Members of our staff participated in Rock Your Roots Walk on National Aboriginal Day.
- Beginning discussions with Wanuskewin Gift Shop to explore programming to develop and support Indigenous artists.

# **CCF/FCMA**



The Saskatchewan Craft Council is a member of the Canadian Crafts Federation. We asked Maegen Black, CCF/FCMA

Director, to share what the CCF is focusing on these days. The SCC works with our national partners to help promote the national craft agenda. Our representative to their Board is David Freeman. Carmen Milenkovic is a co-chair of the Citizens of Craft Committee. Vivian Orr and Sydney Luther are members of the Citizens of Craft Committee and the CCF Promotions Committee.

The CCF/FCMA keeps busy pushing forward the national Craft agenda. As we round the corner to another season, we wanted to shine a spotlight on the activities that have kept us busy for the past eight months:

- The Citizens of Craft podcast project: By years end, we aim to release a series of podcasts with special guest artists from across the country, sharing their stories and exploring the objects we love, the reasons we love them, and the people who bring them to life.
- International networking: We have increased our crossborder connections with the United States, through the LA Craft Think Tank and the Baltimore American Craft Show.
- Sharing information: We've published 16 bi-weekly blog posts and e-newsletters, along with countless social media posts to keep craft information fresh and at your fingertips.
- Craft Year 2020: Long-term thinking, planning and promotion is underway, with ad hoc committees

working toward special projects, including the Newfoundland based Craft @ The Edge: A Handmade Future conference.

- Improved statistics: The CCF/FCMA is encouraging Craft Councils to collect comparable membership data, so that a more detailed picture can be painted about professional craft in Canada. We have also advanced discussions with Canadian Heritage and Statistics Canada to start improving and refining the statistical frameworks for craft in Canada. Our aim overall is to aive the sector more accurate information to work with.
- Advocacy: Letters of support and recommendations for improvement have been developed to highlight the importance of craft education and funding programs, defending key sectors when threatened with cuts.
- National awards: Jurying is underway now for the 2018 Robert Jekyll Award for Leadership in Craft—thank you to everyone who submitted a nomination.
- Hiring has begun! We are delighted that new staff members are joining the CCF/ FCMA, including summer student Carly Murphy at the end of May, and a new Digital Content Developer, who will join full time in June.
- And last but not least, we've been working hard to expand the 2018 National Conference (Placemaking, set for Nova Scotia in 2018) in concert with our many partners, confirming conference content and speakers, social events, logistics, partnerships, promotions, funding, and sponsorships.

Maegen Black CCF/FCMA Director

# We are CITIZENS of CRAFT.



# **Financial Statements**

March 31, 2018



INDEPENDENT AUDITORS' REPORT

STATEMENT OF FINANCIAL POSITION	STATEMENT 1
STATEMENT OF REVENUE AND EXPENDITURES	STATEMENT 2
STATEMENT OF NET ASSETS	STATEMENT 3
STATEMENT OF CASH FLOWS	STATEMENT 4

NOTES TO THE FINANCIAL STATEMENTS



CHARTERED PROFESSIONAL ACCOUNTANTS

MANAGEMENT CONSULTANTS

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Email: eprstoon@eprsk.ca

> Website: http://epr.ca

PARTNERS:

Colin L. Taylor B.Comm., FCPA, CMA, FCGA

Brian R. Rugg BSA, PAg, CPA, CGA

## INDEPENDENT AUDITORS' REPORT

To the Members: Saskatchewan Craft Council

We have audited the statement of financial position of Saskatchewan Craft Council as at March 31, 2018 and the statements of revenue and expenditures, net assets and cash flows for the year then ended.

#### Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian Auditing Standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.





#### INDEPENDENT AUDITORS' REPORT (CONT'D)

#### **Basis for Qualified Opinion**

In common with many charitable and membership organizations, the Council derives part of its revenues from the general public in the form of various fund raising projects and donations which are not susceptible to complete audit verification. Accordingly, our verification of revenues from theses sources was limited to the amounts recorded in the records of the Council, and we were not able to determine whether any adjustments might be necessary to donations and fund raising revenue, assets, liabilities and net assets.

#### **Qualified Opinion**

In our opinion, except for the effect of adjustments, if any, which we might have determined to be necessary had we been able to satisfy ourselves concerning fund raising and donations referred to in the preceding paragraph, these financial statements present fairly, in all material respects, the financial position of the Council as at March 31, 2018 and the results of its operations and cash flow for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

ERR Sochatoon, CPA PC

EPR SASKATOON, CPA PROF CORP CHARTERED PROFESSIONAL ACCOUNTANTS

June 14, 2018 Saskatoon, Saskatchewan

\$ 2,20 59,79 2,46		
59,79		ASSETS
59,79		
59,79	A	Current
	\$ 24,845	Accounts receivable
2 46	42,046	Grants receivable - note 2
	1,180	Government agencies recoverable
8,17	3,510	Inventory
9,34	19,808	Prepaid expenses
81,98	91,389	
929,16	931,390	Tangible capital assets - note 4
	A 4 000 770	
\$ 1,011,14	\$ 1,022,779	
		LIABILITIES AND NET ASSETS
	2 2 2 2 2 2	Current liabilities
\$ 17,48	\$ 3,674	Bank indebtedness - note 5
38,27	39,821	Accounts payable and accrued liabilities
1,82	1,625	Gift certificates
18,40	25,317	Accrued wages and vacation payable
58,36	95,782	Deferred revenue - note 6
5,90	6,201	Current portion of long term debt
140,25	172,420	
114,30	128,270	Deferred capital contribution - note 7
122,02	115,817	Long-term debt - note 8
376,57	416,507	
		Not Appendix
(242,71	(257,766)	Net Assets Unrestricted net assets
814,86	803,120	Net assets invested in capital assets
52,26	52,265	Internally restricted
10,15	8,653	Externally restricted
634,56	606,272	
\$ 1,011,14	¢ 4 022 770	
		Approved on behalf of the Board

The accompanying notes are an integral part of these financial statements

## SASKATCHEWAN CRAFT COUNCIL

#### STATEMENT OF REVENUE AND EXPENDITURES Year ended March 31, 2018

	2018	2017
Revenue		
Creative Saskatchewan	\$ 360,000	\$ 375,000
Restricted grants	\$ 360,000 227,342	\$ 375,000 158,743
Markets	32,264	48,996
Unrestricted grants	38,845	35,760
Gallery/Boutique commissions (net) - note 10	35,395	34,646
Membership fees	24,987	29,840
Exhibitions/Education	13,968	25,033
Donations	23,340	24,887
Rental income	15,821	13,564
Deferred capital contributions - note 7	1,319	1,155
	773,281	747,624
Expenditures		
Salary Costs	450,601	423,183
Markets	143,092	156,835
Exhibitions/Education	77,553	85,947
Administration	75,831	64,986
Building	42,183	36,973
Amortization	10,818	10,602
	800,078	778,526
	(26,797)	(30,902
Other revenue (expenditures)		
Insurance claim		07.040
Revenue		27,010
Expenditures	-	(27,616
	-	(606
Loss) before Emma International Collaboration	(26,797)	(31,508
Emma International Collaboration		
Revenue	-	127,966
Expenditures		(112,014
	· -	15,952
Net expenditures over revenue for the period	\$ (26,797)	\$ (15,556

The accompanying notes are an integral part of these financial statements.

#### STATEMENT OF NET ASSETS Year ended March 31, 2018

	Capital Assets	Internally Restricted	Externally Restricted	Unrestricted	Total 2018	Total 2017
Balance, beginning of year	\$814,862	\$ 52,265	\$10,153	\$(242,711)	\$634,569	\$650,125
Net expenditures over revenues	-	-	-	(26,797)	(26,797)	(15,556)
Amortization	(10,818)	829	-	10,818	-	-
Purchase of capital assets	13,042	-	-	(13,042)	-	-
Deferred capital contributions	(13,966)	-	-	13,966	-	-
Steck fund expenditures	-		(1,500)	-	(1,500)	-
Balance, end of year	\$803,120	\$ 52,265	\$8,653	\$(257,766)	\$606,272	\$634,569

The accompanying notes are an integral part of these financial statements.

## SASKATCHEWAN CRAFT COUNCIL

#### STATEMENT OF CASH FLOWS Year ended March 31, 2018

4

	2018	2017
Cash provided by (used in)		
Operations		
Loss from operations	\$ (26,797)	\$ (15,556)
Items not requiring an outlay of funds		
Amortization	 10,818	 10,602
	(15,979)	(4,954)
Changes in non-cash working capital		
Accounts receivable	(22,639)	1,131
Grants receivable	17,747	(25,293)
Inventory	4,662	3,202
Prepaid expenses	(10,460)	16,111
Accounts payable and accrued liabilities	1,548	31,706
Gift certificates	(196)	1,630
Accrued wages payable	6,910	(4,639)
Government agencies payable	1,281	1,030
Deferred revenue	 37,417	 (126,703)
Cash provided by (used in) operating activities	 20,291	(106,779)
Financing		
Repayment of long term debt	(5,906)	(5,476)
Externally restricted net assets	 (1,500)	 -
Cash used in financing activities	 (7,406)	(5,476)
Investments		
Purchase of capital assets	(13,042)	(12,832)
Deferred capital contribution	13,966	(1,156)
Cash provided by (used in) investing activities	 924	 (13,988)
Increase (decrease) in cash	13,809	(126,243)
Cash (bank indebtedness), beginning of year	 (17,483)	108,760
Cash (bank indebtedness), end of year	\$ (3,674)	\$ (17,483)

The accompanying notes are an integral part of these financial statements.

#### SASKATCHEWAN CRAFT COUNCIL NOTES TO THE FINANCIAL STATEMENTS March 31, 2018

Saskatchewan Craft Council ("the Council") was incorporated under the Saskatchewan Non-Profit Corporations Act on January 16, 1976. The mission of the Council is to foster an environment where excellence in craft is nurtured, recognized and valued, and where Saskatchewan craftspeople flourish creatively and economically. Given its not for profit status, the Council is not subject to income taxes.

#### 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The accounting policies of the Council are in accordance with Canadian accounting standards for not-for-profit organizations applied on a going-concern basis, which assumes that the organization will be able to realize its assets and discharge its liabilities in the normal course of operations. Outlined below are those policies considered particularly significant

#### Accounts Receivable

Accounts receivable are shown net of allowance for doubtful accounts if any.

#### Inventory

Inventory consists of playing cards and Korean art on hand at the end of the year and are valued at cost. The Council uses the first in first out method.

#### Tangible Capital Assets

The Council records its capital assets at cost, which are amortized based on the estimate of the useful life of these assets.

1%	Declining Balance
30%	Declining Balance
10%	Declining Balance
20%	Declining Balance
20%	Declining Balance
	30% 10% 20%

#### Internally Restricted Net Assets

The Board has designated funds to be used as required in support of the Emma International Collaboration.

#### **Externally Restricted Net Assets**

The Board has received funds that are to be used specifically for education, career development and rewarding people dedicated to the arts and crafts. The Steck Fund makes up the externally restricted net assets.

#### **Revenue Recognition**

The Council follows the deferral method of accounting for contributions. Restricted grants are recognized as revenue in the year in which the related expenses are incurred. Unrestricted grants are recognized as revenue when received or receivable if the amount can be reasonably estimated and collection is reasonably assured. Restricted contributions for the purchase of capital assets are deferred and amortized into revenue at a rate corresponding with the amortization rate for the related capital assets.

Revenue from fees, contracts and sales of publications is recognized when the services are provided or the goods are sold.

Donated materials and services that would be otherwise paid for by the Council are recorded at their fair market value when received with a corresponding charge to expense.

The value of other volunteer services are not recognized in the financial statements.

#### 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONT'D)

#### Measurement Uncertainty and the Use of Estimates

The preparation of the financial statements requires the Council to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenditures during the year. Actual results could differ from these estimates.

Measurement uncertainty exists for deferred revenue relating to grants from Creative Saskatchewan of \$722 (2017- \$39,697) because the Council calculates its deferred revenue by adding in its revenue received or to be received for the grants which usually covers two fiscal periods and subtract the expenses coded specific to that grant.

These estimates and assumptions are reviewed periodically and, as adjustments become necessary, they are reported in revenue in the periods in which they became known.

#### 2. GRANT RECEIVABLE

	 2018	 2017
City of Saskatoon	\$ -	\$ 27,293
Creative Saskatchewan	 42,046	 32,500
	\$ 42,046	\$ 59,793

#### 3. BUILDING CONSTRUCTION IN PROGRESS

Phase one & two of the project for the installation of the new heating and cooling system, window replacements and painting of the facade has been completed. The Council had budgeted the total cost for the projects to be \$116,600. The total cost for the projects was \$123,954. The Council received a total of \$131,908 including in-kind donations towards the projects. The Council plans on the removal of the old boiler to make additional storage space available to the building which will be completed as the funds become available.

#### 4. TANGIBLE CAPITAL ASSETS

				2018		2017
	Cost	Accumulated Amortization		t Book ⁄alue	1	Net Book Value
Building	\$ 601,940	\$ 44,557 \$	55	7,383	\$	556,368
Computer equipment	61,263	59,433		1,830		2,047
Emma - Container	9,751	1,618		8,133		6,432
Furniture, fixtures & equipment	96,530	84,483		2,046		11,822
Land	350,000	-	35	60,000		350,000
Vehicle	 12,363	10,365		1,998		2,497
	\$ 1,131,847	\$ 200,456 \$	93	1,390	\$	929,166
Tangible Capital Assets			\$	931,390	\$	929,166
Deferred capital contributions				(128,269)	)	(114,304)
Net assets invested in capital assets			\$	803,121	\$	814,862

#### 5. BANK INDEBTEDNESS

The Council has a \$50,000 line of credit at a rate of Prime + 2% (March 31, 2018 - 5.45%) that is secured by a mortgage on the Council's building. The line of credit was at a zero balance at March 31, 2018. The remaining balance is cheques outstanding in excess of funds on deposit. The book value net of the long term debt (Note 7) of the security pledged is \$785,365.

#### 6. DEFERRED REVENUE

	2018	2017	
Building Fund - phase two	\$ - \$	4,555	
Creative Saskatchewan	722	39,697	
Emma International Collaboration	60,376	177	
Membership fees	11,519	11,706	
Other	10,000	2,230	
Nood Turner Symposium	13,165	-	
	\$ 95,782 \$	58,365	

#### 7. DEFERRED CAPITAL CONTRIBUTIONS

Deferred capital contributions represent the unamortized amount received for the purchase of capital assets. The amortization of capital contributions are recorded as revenue in the statement of revenue and expenditures, which offset the relative amortization expense for the period.

	2018	2017
Contributions	\$ 131,908 \$	116,623
Amortization	 (3,638)	(2,320)
	\$ 128,270 \$	114,303

The Council received a total of \$15,285 of capital contributions in the year. The total amortization on the capital contributions was \$1,319. This resulted in a increase in the deferred capital contributions of \$13,966 as shown on statement 3 and statement 4.

#### 8. LONG-TERM DEBT

	2018	2017
4.95% bank loan due April 2022, at which time the Council will need to negotiate possible renewal terms with the bank, payable in installments of \$1,008 principal plus interest monthly, against which a general security agreement and a collateral mortgage on land and building with a net book value of \$907,383 has been pledged as collateral.		
	\$ 122,018 \$	127,924
	122,018	127,924
Less current portion	 6,201	5,902
	\$ 115.817 \$	122,022

The total interest paid on the mortgage loan relating to the repayment of debt from SCC Enterprises Ltd. for the year was \$6,256.

#### 8. LONG-TERM DEBT CONT'D.

The estimated aggregate amount of principal payments required in each of the next five years on the above indebtedness, assuming the existing terms and conditions will continue through the maturity date, is as follows:

2019	\$ 6,201
2020	\$ 6,515
2021	\$ 6,844
2022	\$ 7,191
2023	\$ 95,267

#### 9. ECONOMIC DEPENDENCE

The Council is dependent for a significant proportion of its revenue on various annual grants and other contributions. The amount of these grants can vary widely from year to year depending on a number of different factors which may or may not be under the control of the Council. Other grants may be directed toward specific activities which would require additional expenditures and may not be available to cover other expenditures of the Council. Readers are cautioned that revenue sources from prior years may not be a good predictor of revenues for the current or future periods.

#### 10. GALLERY/BOUTIQUE COMMISSIONS

	 2018	2017
Revenues	\$ 139,985	\$ 123,624
Expenditures	104,590	88,978
Net revenue over expenditures	\$ 35,395	\$ 34,646

# Saskatchewan Craft Council Staff:

# Executive Director and Financial Management

- Carmen Milenkovic, Executive Director
- Margaret Phillips, Financial Manager
- Chris Kizlyk, Researcher, ARTSPACE models (June–Dec 2017), Young Canada Works

# Boutique, Administration and Special Projects

- Donna Potter, Coordinator; (Job share, Sept–Dec 2017; Vacation leave Jan–Mar 2018)
- Lesley Sutherland, Coordinator (Job share, Sept 2017–); Special Projects
- Kaityln Frolek, Job share/Vacation replacement (Jan–Mar 2018)
- Theresa Campbell, Summer Student, Canada Summer Jobs (June–Aug 2017)

## **Communications and Publications**

- Vivian Orr, Coordinator
- Sydney Luther, Assistant

## **Exhibitions and Education**

- Stephanie Canning, Coordinator, Job share
- Maia Stark, Coordinator, Job share
- Kaitlyn Frolek, Gallery Assistant (Oct 2017–)
- Brianne Davis, Gallery Assistant (Apr – July 2017)
- Candace Chickowski, Gallery Assistant (Apr–Sept 2017)
- Dawn Rogal, Gallery Assistant (Apr 2017)
- Rachel Broussard (Sept–Nov 2017)
- Ashley Britz, Summer Student, Young Canada Works (June–Aug 2017)
- Leslie Potter, Dimensions Assistant (Apr 2017)

## **Member Services**

- Alexa Hainsworth, Coordinator (Partial leave Aug 2017–Mar 2018)
- Jaki French, Assistant (Partial leave relief and project support Aug 2017–Mar 2018)

## **Professional Practices for Artists**

• Michael Peterson, Project Coordinator

# **Emma International Collaboration 2018**

Carlie Letts, Project Coordinator

# **Sponsors and Donors**

Apr 1, 2016 to Mar 31, 2017

## **Major Sponsors**

Creative Saskatchewan City of Saskatoon Affinity Credit Union

## \$2,500-\$9,999

artsVest-Business for the Arts Fleur Bressler Earl and Bets Eidem EPR Saskatoon Potash Corp Arnfinn Prugger

Saskatoon & Region Home Builders' Association

## \$500-\$2,499

Dr. Daryl and Chantelle Fourney Gale Steck Fund Frank Hart and Diana Milenkovic Cindy Hoppe Hub City Turners Market Mall Daniel Newman Donna Potter Saskatchewan Arts Board

# Up to \$499

Artisans' Craft Market Leeann Brown Cecilia Cote Fresco Interiors Design Group Handmade House Heather Kleiner Patrick Landine Carmen Milenkovic Rick Murton Saskatchewan Arts Alliance Saskatchewan Wood Workers Guild Saskatoon Glassworkers' Guild T&T Tree Pottery Supply Ltd. Western Canadian Blacksmiths

Thank you to everyone who supports the work and programs of the Saskatchewan Craft Council. Your financial support helps us to achieve our goals.

# Saskatchewan Craft Council

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