



SASKATCHEWAN CRAFT COUNCIL

Annual Report
2018/2019



Jack Sures
November 20, 1934
to May 12, 2018



Highlights from the Board of Directors

Vision

Excellence in craft

Reporting Period:

April 1, 2018 to March 31, 2019

Directors

(As of the AGM, June 2018)

Chairperson

Cindy Hoppe
(ex officio all committees)

Vice-Chairperson

Elisabeth Miller
(Governance Committee)

Secretary

Lori Steward
(Membership Committee)

Members at Large

- David Freeman
(Audit Committee,
Canadian Crafts Federation
Representative)
- Travis Wiebe
(Audit Committee)
- Earl Eidem
(Governance Committee,
Audit Committee)
- Jason Peters
(Governance Committee,
Audit Committee)

Credits

- Front and inside front covers:
Works by Jack Sures
Photographs by Vivian Orr
- Graphic Design:
Vivian Orr
Communications and
Publications Coordinator

As our members grapple with change in a fast moving world with many choices coming from all directions, the Saskatchewan Craft Council Board of Directors is trying to make deliberate and strategic moves to maximise people's time and keep costs to a minimum. Sometimes that looks like not much is being done but we continued to move forward on our policies and activities.

We had three board members resign this year due to changes in their lives or concerns about our financial picture. Our financial manager resigned in October so it took us some time to find people that could help us get back on track. We are confident now that all our files are up to date and systems on track. We continue to make progress on getting information for board decision-making via the new computer programs that have been implemented over the past year.

We do not have the luxury of a capital fund or excess cash which has made building needs dependent on grants or donations. We invested in better security and alarm systems for the building and wrestled with our beautiful, but old and heavy gallery door. I would like to give board member Earl Eidem particular thanks for being Carmen's go-to building advisor. When new systems come into play, it takes time for bugs to be worked out and those continue to be sorted. Thank goodness for technology that allows for alarms to be dealt with via cell phone.

Change has been happening in the Craft Council team. Donna Potter retired after 21 years at the Craft Council. It is very hard to replace a corporate memory like Donna's. Everyone goes above and beyond when there are projects like Art Now, openings, events like Culture Days, Nuit Blanche or a new venture such as a Montreal market. We would like to thank them for all they do on our behalf. The board is pleased to share that we signed a new collective agreement with SCC staff this past year.

Creative Saskatchewan maintained our funding level this year and the City of Saskatoon continues to be a major supporter. For this we are very grateful. If any of you is in contact with your MLAs or City Councillors, please thank them for their support of your organization. We attended a Creative Saskatchewan event at the opening of the Spring Session of the Legislature to tell some of our good news stories directly to our government members. They need to be reminded that their dollars do make a difference in our communities.

On the national front, The Canadian Crafts Federation is gearing up to promote 2020 as another *Year of Craft*. Partnering with our sister craft organizations gives us the capacity to participate in bigger projects. The CCF recently secured a federal grant to determine what impact the digital world is having on our sector and how to make the most of it.

What are your own personal plans to celebrate Craft Year 2020? Maybe this is the year to submit an

exhibition proposal, or enter work in a call out to members. Maybe you will invest some time in taking our professional practices classes, in person or via Zoom, to help you deal with the cobwebby corner of your dated bio or website.

The board has heard that we are too Saskatoon centric. We are working to get more members at the table from Regina and beyond. Currently, three of our seven members are from rural Saskatchewan, with the other four from Saskatoon. We appreciate all our members' input and have taken your feedback seriously. Many perspectives make for better decisions going forward and continuous fine tuning of the message and image we want to present.

I want to personally thank Carmen for all she does for us. The board has worked hard and I would like to thank them for their efforts and wish departing member Travis Wiebe the very best in the next chapter of his life.

Cindy Hoppe Chairperson



Report from the Executive Director

Boutique and Gallery — more visitors, more sales

One of our primary goals is to support creativity and success for our members, and for craft as a sector.

Our Boutique has seen tremendous growth in this fiscal year, with increased visitations to our Gallery and Boutique.

This is significant for our members as it provides an outlet for you to sell your creations and showcase your work. We also shine a spotlight on contemporary craft and ensure that it is available for purchase. We are continually taking advantage of opportunities to change up the Boutique, and are working steadily to accommodate any juried member who wishes to participate.

Our second year of involvement in *Nuit Blanche* saw a staggering 1,900 visitors to the SCC in one night! *Tran Ba-Hung's* outdoor origami sculptures coupled with *Kye-Yeon Son's* brilliant exhibition, *Innatus Forma*, drew large crowds all night (we were open until 1AM). See our Boutique Coordinators' Report for more information.

Professional Practices

We have been working hard to refine and solidify our *Professional Practices* program. Now in its third year, this has become one of our signature programs attracting committed participants ready to work on their craft businesses.

The first two years saw a course approach to the program. This year we evolved it into two groups, with team members working conjointly



The objectives for participation included professional marketing presence (including online and print materials), enough inventory to sustain an 11 day presence at the market, acceptance by the Salon's jury, and a commitment to be at the market during all its hours of operation.

This was not a small undertaking, but our participants did shine. We're hoping to repeat the program

in 2019. The Member Services report includes more information on this and other programs.

EMMA International Collaboration

In August 2018, approximately 80 artists gathered at the Ness Creek Festival site for *Emma 2018*. The program drew artists from around the globe to spend five days co-creating art in Saskatchewan's boreal forest.

The event began with a send-off reception at our Gallery amidst the exhibition *Curio* featuring work from past *Emma's*.

It ended with public auctions, at the Ness Creek site and in Saskatoon, where collectors and lovers of the

collaboration came together to celebrate and to make purchases.

Thank you to the *Emma International Collaboration Committee* for a job well done, and to the SCC staff whose contributions to the event aided its success.

The neighbourhood and our building

Our building in Saskatoon is situated in the heart of Broadway Avenue, one of the city's most treasured neighbourhoods. We've seen lots of changes on the street. It remains a vibrant destination with many places to dine, interesting local shops, and a fierce sense of pride.

We share the neighbourhood with other craft businesses including *Clay Studio 3* and *Handmade House*, and recently welcomed *Wanuskewin Gift Shop* across the street from us. *Boheme Gallery* is around the corner, and other stores, such as *The Better Good*, feature handmade items, some from local artists. The area attracts tourists, local shoppers and foodies.

We've had to strengthen our security as we've been the target of a couple of shoplifters. Cameras have been installed and our security alarm system upgraded. Lighting has been added to our back lot and our exterior north door. We have tightened our safety protocols.

We also said goodbye in September 2018 to long term tenant, the *Broadway Business Improvement District*. At the same time, we welcomed our new tenant, *The Saskatoon Relationship Clinic*.



Your Staff and your Board

This report highlights the programs and services that are delivered through the Saskatchewan Craft Council.

It doesn't tell you everything as this document would be long and tiresome. It doesn't tell you how *Maia Stark* and *Stephanie Canning* wrestle with clarity and transparency, and ensuring that every detail is considered and accomplished. They supervise our Gallery staff, *Emily Kohler* and *Leah Moxley Teigrob*, who recently joined us and have so many details to absorb.

You haven't heard about *Alexa Hainsworth's* juggling of her multiple and competing programs, which develop your profiles and help sell your work.

Lesley Sutherland and *Kaitlyn Frolek* are constantly re-arranging the Boutique and our window display in order to showcase more artists and entice more customers. Being on the frontline demands that they are fonts of knowledge and helpfulness.

You probably have no idea how many graphic art pieces *Vivian Orr* creates in a week, and how many work orders cross her desk. Her main goal is to show the world how beautiful your work is so her incessant requests for quality photos will never go away.

This report doesn't explain that *Sydney Luther* manages a social media calendar to coordinate the posting of events, sharing good

news, and promoting you. It doesn't tell you that she coordinates *Culture Days* and *Nuit Blanche*, keeping all our partners on track.

You haven't heard about the contributions of each of our Board members and how they add to our success.

Cindy Hoppe works tirelessly for you, ensuring that each the committees is accomplishing what they set out to do.

Lori Steward is our wordsmith and keeper of our minutes, *Elisabeth Miller* helps us understand our organization in the context of other organizations, and *David Freeman* represents us to our national body, the *Canadian Crafts Federation*.

Jason Peters focusses on our governance agenda, while *Travis Wiebe*, *Earl Eidem* and *Jason* join *David* and *Cindy* in overseeing our financials. *Earl* is also our building guru, helping me figure out what's important and what's not. These are dedicated members and they deserve your thanks.

I would be remiss if I didn't thank our partners. *Michael Peterson's* many conversations with me about our *Professional Practices Program* have changed the way we approach the offerings.

Hannah Turkington stepped in to get us caught up in our financial record-keeping, and has made such a big difference in such a short while.

There are numerous requirements in the ownership and maintenance of our building, and *Paul Daniel Siemens* and *Maia Stark* helps us with all of them.

Creative Saskatchewan and *City of Saskatoon* help us present programs that make a big difference to you.

It's always a busy year. There are always so many opportunities and challenges. Here's to you and your success!

Carmen Milenkovic
Executive Director

to define goals and the paths to achieve them.

We also engage in one-on-one consultations, working individually with participants on specific issues. The program uses Zoom technology to incorporate participants outside of Saskatoon.

We're looking forward to expanding it in the fall of 2019. *Michael Peterson's* report provides more details.

Salon des métiers d'art de Québec

In December 2018, we took three market-ready businesses/artists to Montreal to participate in the longest running holiday craft market in the country — *Salon des métiers d'art de Québec*.



Exhibitions and Education

The *Curatorial Committee* and the *Exhibition Coordinators* saw a rise in the competitive nature of our exhibition application program. While the decision to choose only a few of many strong applications has been difficult, we are happy to see applications from emerging and mid-career craftspeople new to the SCC. The strength of solo applications, in particular, has resulted in an exhibition program of primarily solo exhibitions. We continue to streamline this process while providing clear information to applicants, with updated forms and processes.

One large group exhibition that the Gallery hosted in 2018 was *Curio*, an exhibition of works from collectors who have purchased from past Emma Collaboration auctions. This was an administrative challenge, as much of the information on pieces had been lost. Thanks to SCC summer student *Lucas Morneau* for his invaluable contribution searching through the SCC archives for specific titles and artist names.

We went from digging through 20-year old receipts to engaging with new technology in the form of video conferencing. We were pleased to present an artist talk featuring Korean printmakers, *Chunwoo Nam* and *Ryn Lim*, who attended via video stream from their studio in South Korea. We were encouraged by how smoothly this process went, and believe it opens up new possibilities for our program and the education and inspiration we can offer the Saskatchewan Craft community.

We are continuing to prepare a gallery policy which will be made public. This extensive document will be a resource for the public and the staff. It is our hope that by making this information concise and easy to reference, SCC will foster a community of trust and honest

communication between artist and gallery. In general the SCC has seen an increase in attendance and interest in the SCC Gallery. Thank you to the craftspeople who show in our gallery! We are privileged to be able to work with you.

We would like to acknowledge the vital assistance and collaboration that all other SCC staff provides in the Exhibition programming as well as special projects. We would also like to thank our part-time and casual staff who contributed to the SCC's success within the last year. Thank you!

Curatorial Committee Selections

The SCC Curatorial Committee acts as an advisory committee to the Exhibitions and Education Coordinators. We are grateful to the members of this committee for sharing their time and expertise. Their voice and experience is invaluable not only when discussing applications, but regarding questions of representation and encouraging artists at all levels.

The Committee reviewed 14 applications this year from artists in various media, and selected three exhibitions:

- Two solo exhibitions of Saskatchewan craft;
- One solo exhibition from Ontario.

Exhibition Schedule April 2018–March 2019

March 24 to May 12, 2018

Paraph

With an audience attendance of 3,764 people, including seven school tours, an artist talk, and public reception, *Paraph* featured the work of *Monique Martin* as well as an installation of collaborative works between *Monique* and French printmaker *Frank Vescios*. This multimedia exhibition explored the disappearance of handwriting and



the mailed letter while engaging with the techniques of printmaking — fusing ideas of reproduction and originality.

May 19 to June 23, 2018
**Grandfather's Teachings
of the Meadowlark**

This exhibition of ceramic works by *Claude Morin* paid tribute to his Fransaskois heritage and his spiritual attachment to the land. 2,978 people attended this exhibition, including 43 at *Claude's* artist talk, and 25 at the public reception. Comments from attendees of the artist talk complimented the deep and personal content behind his work; another visitor commented that *Claude's* exhibition was one of the best displays she's seen in the gallery. The atmospheric and quiet nature of the installation was certainly the result of a considerate and curated selection of work from *Claude*.



June 30 to August 21, 2018
Curio

This exhibition, part of the opening celebrations of the *Emma International Collaboration*, featured works selected from private collections auctioned at previous Emma International Collaborations. This exhibition was very well attended, with 6,353 people viewing it, and 203 reception attendees.



August 30 to October 27, 2018
Innatus Forma

This exhibition of works by award-winning metalsmith *Kye-Yeon Son* featured fine steel wire vessels and brooches welded together creating forms inspired by the Nova Scotia landscape. This impressive exhibition was inspiring to all who attended. The artist talk from *Kye* was attended by 62 people; there was a high school class tour; and during *Nuit Blanche*, thousands of locals walked through the gallery. Some of the comments recorded from this



exhibition included: "This is amazing work," "Phenomenal," "This is really beautiful," "How did they do that?" The total attendance for *Innatus Forma* was 6,138 people.

November 10, 2018 to
January 5, 2019

Passages

This exhibition of mixed media sculptures by *Paula Cooley* and *Louisa Ferguson* grew out of a CARFAC mentorship completed in 2016. These Saskatchewan artists began with the archetypal symbol of a boat form, while focusing on the formal qualities of light, shadow and negative space, as well as engaging with metaphorical journeys and symbolism. We were pleased to hear that due to our exhibition images on the SCC website, the *Godfrey Dean Gallery* booked the exhibition for their 2020 program schedule. This exhibition was attended by a total of 4,675 people, with 86 visitors at the public reception and 53 at the artist talk.



January 12 to March 2, 2019
Connections

This ambitious group exhibition of contemporary printmaking by Saskatchewan artists and printmakers from Korea was attended by 2,209 people. It was coordinated by local printmakers *Monique Martin* and *Michael Peterson*. The artist talk was hosted on one of the coldest

nights in Saskatoon, and we had good attendance nonetheless with 31 people! It featured video conferencing with two artists from South Korea, *Chunwoo Nam* and *Ryn Lim*. One attendee commented later on Facebook: "A very interesting collaboration and talk. I'm pleased I made it there. A warm, welcoming spot on a very cold night."



Dimensions 2017 Tour

Dimensions is the Saskatchewan Craft Council's biennial, open, juried, touring exhibition which encourages and rewards excellence in handcrafted work. *Dimensions 2017* was on tour from spring 2017 to fall 2018.

The 2018–19 portion of the tour included:

Lloydminster Cultural and Science Centre, Lloydminster, AB
October 6, 2018–November 17, 2018. 300 total attendance.

Godfrey Dean Art Gallery, Yorkton, SK
March 19, 2018–May 6, 2018. 804 total attendance — Three school tours: 67 Grade Two and Grade Three students.

Art Gallery of Swift Current, Swift Current, SK
July 3, 2018–September 1, 2018. 1,115 total attendance.

Stephanie Canning and Maia Stark

Exhibitions and Education
Coordinators

Member Services

Member Services has shifted from a focus on markets, and into the broader spectrum of programming. We are assessing the benefits of membership and focusing on meeting the needs of members no matter what stage they are at professionally.

The SCC is doing well at promoting *Professional Practice* workshops to provide tangible skills that will aid them going forward. These have been a great way to entice new members to the SCC and build our reputation as being available and practical to the Saskatchewan artist community.

SCC Annual Jury Sessions

Held April 6 and 13 in Regina and Saskatoon, 21 applicants and 20 jurors took part in this year's jury sessions. We also had two interim sessions in June. All the artists were successfully juried and now can take part in future *WinterGreen Fine Craft Markets* and SCC programming such as *Art Now* and *HomeStyles Home Show*. Becoming juried is a great way to receive feedback on work that is usually created in isolation. It was thrilling to witness the exchange of ideas and watch craftspeople and artists inspire one another.

Art Now 2018

Held on September 20–23, at Prairieland Park, Saskatoon. The SCC featured 19 two-dimensional and 21 three-dimensional artists. We showcased 151 pieces of original



fine craft. This year gross sales were \$10,789.

We sponsored presentations in our booth and on the mainstage. *Cindy Hoppe* gave an artist talk and demonstration of her fibre art process, with 18 people attending. The mainstage panel talk, moderated by *Michael Peterson* focussed on the collaborative process, and featured *Louisa Ferguson*, *Paula Cooley* and *Elisabeth Miller*. 48 people attended the mainstage presentation.

Nuit Blanche

This took place September 30, 7pm–1am. *Ba-Hung Tran* was selected to create an exhibition in the SCC back lot. *Night Owl* featured many large origami owls and vases holding twinkling electric tea lights. *Tran* facilitated origami workshops with the public. The exhibit was very beautiful and activated the lane in a way that was unrecognizable from its daily appearance. *Ba-Hung's Night Owl* installation complimented metalsmith *Kye-Yeon Son's Innatus Forma* exhibit featured in the Gallery.



Jim Gerlinsky, a blacksmith, demonstrated metal forging on 10th Street and Broadway Avenue. *Gerlinsky* was a big hit, especially when he gave out small, hand forged leaves to a few lucky people who watched the process from start to finish. He was a big hit, especially

when someone received an original hand forged leaf. The SCC also displayed *Heike Fink's* community fibre lamp created earlier as part of *Culture Days*. There were 1,900 visitors to the SCC for our *Nuit Blanche* activities.

WinterGreen Fine Craft Market

This market was held at the Conexus Arts Centre in Regina, November 16–18. This was the 43rd anniversary of SCC's holiday market. It had a fantastic new energy thanks to an updated look with rope lights and bright white booth backdrops.

The SCC asked *SaskMusic* to suggest musicians to perform on stage and to help create a play list that would be pleasant to hear while shopping. We also included a *Sip and Shop* evening, with a bar staffed by Conexus, so our customers could enjoy beverages while shopping for craft.

The weekend included an award for *Best Booth Design* voted on by shoppers, who were then entered to win one of two shopping sprees worth \$300 each. Winners were able to spend their shopping spree certificate in as many booths as they wished. The award for *Best Booth Design* was presented to *Laura Hamilton* who won a free 8x10 booth valued at \$290 for *WinterGreen 2019*.



This is the 8th year for the *Emerging Artist* program. We were happy to have ten emerging artists and two new professional artists join *WinterGreen Market* this year. All enjoyed their experience and were very happy with their sales.

The SCC continues to consider how to promote *WinterGreen* in ways that will entice new clientele in 2019.

Salon des métiers d'art de Québec

Canada's longest running holiday market took place December 6–16 in Place Bonaventure, Montreal. It was the 63rd annual show and organized by our sister craft council in Quebec. This was the first time the Saskatchewan Craft Council attended this fine craft market thanks to the support of Creative Saskatchewan. SMAQ was the ideal venue to showcase the talent of three Saskatchewan Craft Council professional craftspeople: *Sherri Hrycay* of *Sova Design Millinery*, *Kathleen O'Grady* of *Grady Bleu*, and *Mary Lynn Podiluk* *Art Jeweller & Goldsmith*, to promote their businesses to a Quebec audience.



The Saskatchewan Craft Council booth entitled *Wear Saskatchewan Portez la Saskatchewan* sparkled. The theme of the SCC booth played on "wearable fine craft," and "where?" the craftspeople are based. This was a great

experience for our members. They made connections with galleries in Montreal and many customers mentioned that would support them if they were to return in 2019.

Wholesale Program: Toronto Gift Fair

The *Toronto Gift Fair* enables retail outlets from across the country to meet suppliers of wholesale products. The artists we took to TGF were *Wendy Parsons* and *Zach Dietrich* of *Parsons Dietrich Pottery*, *Rhonda Lamb* of *The Fibre Bin*, and *Gwen Fehr* of *Joan's Beeswax Candles*.



This was *Rhonda Lamb's* first time taking part in the wholesale program. She was happy to learn about the wholesale market. Sales were down somewhat from past years, unfortunately, due to Toronto blizzards.

HomeStyles Home Show

Thanks to the support of *Creative Saskatchewan*, and *Saskatoon & Region Homebuilders' Association*, the SCC took part in our third *HomeStyles Home Show* at Prairieland Park on March 21–24.

This year we included 46 artists and featured 209 works in a variety of



craft media. *Dawn Rogal* was our craftsperson in residence. *Rogal* was able to complete a project over a four-day show. Patrons were invited to ask questions and watch how craft is made in real time. This encouraged patrons to return to our booth to witness the work in various stages of completion. The high quality of art and presentation at *HomeStyles* made a great impression on the attendees. Gross sales were \$4,395.

Over the weekend SCC staff gave out *Boutique* and *Gallery* cards and had numerous conversations with the public about our organization. SCC had approximately 2,245 attendees at our booth over the weekend.

If you are currently a member and have ideas about how to expand what we could offer our membership, please do not hesitate to call or email me. I am always open to new ideas. Please help to get the word out to potential new members. Our organization will become even stronger with your support.

Alexa Hainsworth
Member Services Coordinator

Fine Craft Boutique

It was busy in 2018–19! We saw some significant changes and growth in our Gallery and Boutique. We said goodbye to long-time contributor, *Donna Potter*, who helped launch the Boutique over five years ago. Her nurturing of artists and their work helped us build our reputation as a source of stellar contemporary fine craft in this province. Thank you, Donna, for the care and commitment you showed SCC members, staff, and board.



With Donna's departure, Lesley and Kaitlyn took over the role of Boutique and Administration Coordinator. We are job-sharing the position. Working hard to ensure that your experience and that of our customers flourishes seamlessly.

Our main floor has space limitations for expansion of our Boutique and Gallery. However, with the help of *Stephanie Canning*, we are exploring all possibilities of using every square inch to its optimal potential. We have already re-configured our mail room and packing areas to become more efficient in handling art work. Next will be re-organization of the Boutique merchandizing area.

Our Customers

We had 29,103 visitors and potential customers come through the SCC Gallery and Boutique this past year. That's an increase of 2,622 over the previous year. We are pleased to announce that we had another successful year selling on behalf of our members. 1,433 works, for a total of \$90,435 in gross sales, were sold in the Boutique; 89 pieces sold through our Gallery and off-site programs such as *Art Now* and *HomeStyles*. Total Gallery sales this year were \$29,800.

Those who signed our guest book were from 14 countries including Australia, China, Japan, England, Ireland, France, Germany, Sweden, Switzerland, South Korea, South Africa, and Zimbabwe. Visitors from nine American states, including Hawaii, came to the SCC. Seven Canadian provinces, two territories, and 42 distinct Saskatchewan communities were also represented.

Visitors from around the world continue to delight in what the SCC Gallery and Fine Craft Boutique have to offer. With 84 juried members consigning their works to the Boutique, we have a rich breadth of traditional and contemporary fine craft for our returning customers and first time visitors alike. We frequently hear from our travelling visitors that the Boutique is one of the best fine craft shops they have come across.



Trying New Things

Thanks to *Creative Saskatchewan*, we've been able to invest in technological solutions to better manage our sales. Our new Boutique POS system, launched in May 2018, is invaluable. We have improved control of your inventory, are able to follow sales trends through the seasons, and analyse our best-sellers. Our database allows us to track our members more easily and to manage our communication with our collectors.

We continue to experiment with our *Online Shop*, incorporating it into our gallery exhibitions and our off-site programming. This past year, we used it in conjunction with *HomeStyles*, *Art Now*, each of our gallery exhibitions, and Montreal's Salon. We're currently running three online portals: *Iconic Saskatchewan* (aimed at corporate gift buyers), *Wear Saskatchewan* (a tie-in with the Salon in Montreal) and *Dimensions*. We have a lot to learn about one-of-a-kind selling in the online world. So far it has allowed purchasers from different locations to access some of your work.



Our communications team is always working with us to create new avenues of promoting the Boutique. We are changing up our window display more often, making use of sandwich boards

on the street, and embarking on a robust social media campaign. Your assistance in sharing our messaging is very helpful.

Our gallery assistants and summer students enable us to open on Saturdays and most statutory holidays. This is particularly important as we are situated on a retail street that attracts visitors because of its heritage and the wide range of shops and restaurants. As always, we try to be good and thoughtful neighbours, working to contribute to the welcoming atmosphere of Broadway. In particular we support our network of craft sellers on the street including Clay Studio 3, Wanuskewin Gift Shop, and Handmade House.

We're looking forward to 2019–20 — a year full of new ideas, surprises and more sales.

Lesley Sutherland and Kaitlyn Frolek
Boutique and Administration Coordinators



Professional Practices

In the third year of the *Professional Practices* program, we placed increased emphasis on reaching members outside of Saskatoon and Regina, building supportive communities for our craft artists, as well as continuing the evolution of our programming in response to the needs of our members. While we offered some course-based programming as we had in our first two years, we focused on longer-term individual and group meetings to provide more dynamic and accessible support.

This January, we piloted a five-month training program; initial interest was so great that we had to form two groups, each with 10 to 15 participants from across Saskatchewan (remote course access is provided via Zoom video conference). Called *Tackling the Tough Questions*, the program is responsive to participants, bringing in industry experts to cover topics identified by those in the program as being the most impactful. These included:

- *Kevin Hogarth* (Hogarth Photography), how to photograph your work;
- *Carole Epp* (Musing About Mud), strategies and pricing for market sales;
- *Maia Stark* (SCC Exhibitions and Education Coordinator) and *Linda Stark* (Art Placement, strategies for approaching art galleries);
- *Brandon Webber* (Waxwane), marketing and branding;
- *Depesh Parmar* (Ideas Inc), business strategy;
- *Jenelyn Ong* (Square One), the different forms a business can take (corporation, partnership, sole proprietorship) and the services their business support program offers; and
- *Michael Peterson* (Professional Practices Coordinator), grant writing and artist documents (CV, artist statement, bio).

The feedback we received on *Tackling the Tough Questions* has been positive, with participants saying that it has helped them both to better see their art practice as a business as well as to have greater confidence when approaching art galleries for shows or applying for grants.

In addition to this program, we have increased the number of one-on-one consultations we provide. These allow us to focus on the individual needs of our members, to work with those in smaller communities where group sessions would not be feasible, and to provide continued support when our members are approaching new markets, writing grants, or developing new product lines.

At the request of those in the program, we will be continuing our *Tackling the Tough Questions* programming in the fall, providing an ongoing community of support while also opening space for new participants. We will also offer a course on writing a business plan, as an increasing number of our members are identifying this as the necessary next step to grow their craft businesses. Last, we will continue to provide one-on-one consultations throughout the year to offer immediate and individualized support for Saskatchewan Craft Council members.

We are excited for the support we are able to provide through the program. We look forward to continuing to work with you!

Michael Peterson
Professional Practices Coordinator



At a Glance

Where do our in-person visitors originate?

- 29,103 visitors came to the gallery from 14 countries, including nine US states, seven provinces, two territories, and 42 Saskatchewan communities.
- *Dimensions* 2017 tour concluded with further stops in 2018 in Yorkton, Swift Current and Lloydminster. 2,219 visitors
- Worked with Saskatoon & Region Home Builders' Association to showcase fine craft at *HomeStyles* 2019. Engaged visitors totaled 2,245. We featured 209 works from 46 artists.
- Six exhibitions at the SCC Gallery, plus *Dimensions* 2017 on tour, *ArtNow*, *Nuit Blanche*, and *HomeStyles*. 195 artists participated.



Mini Maker Faire and Crafts, Cookies & Coffee

- The SCC was excited to be part of the inaugural *Saskatoon Mini Maker Faire*. Coordinated by Vivian Orr, Communications and Publications Coordinator, SCC reached out to *Bridge City NeedleArts Guild*, *Saskatoon Glassworkers Guild*, *Prairie Sculptors' Association*, *Saskatchewan Woodworkers' Guild* and *Void Gallery*. Together we offered the public an immersive, hands-on craft experience — and brought fine handcraft to a whole new, younger audience. One person spent hours going from one craft area to another. Two siblings



walked away thrilled with the needlework they created. All-in-all, it was a great time for the craftspeople and the participants. 775 participants dropped by to see and do.

- Sometimes you just need to get out of the studio. SCC hosted two *Crafts, Cookies & Coffee* events in 2018. They were casual and community building. We invited artists to bring something that they could work on in the gallery while enjoying like-minded company. We provided the space and refreshments.



- In February 2019, SCC organized *Crafts & Drafts*. Twelve of us had a private tour of the new *Saskatoon Makerspace*, then went to 9 Mile Legacy Brewery and enjoyed some craft beer. We discussed the pros and cons of new technology



and its potential uses in a craft practice.

Facebook

- 3,267 likes on Facebook at March 31, 2019, an increase of 22% since March 31, 2018.
 - Engagement is predominantly by women (76%), the largest demographic is women, aged 55–64 (25%)
 - 96% are Canadians; of those 58% are from Saskatchewan
 - 75% are from Saskatoon with 19% from Regina
- We communicated with 105 followers by Facebook Messenger last year, up by 840% from the previous year. This indicates that our audience has increased its usage of Messenger to access and exchange information.
- With the increase in usage of Facebook Messenger as a communication tool, we will look into incorporating a Facebook Messenger chat function on our website, continuing to improve our accessibility.
- We learned about when our target group looks at our ads. The optimum time that our audience saw our ads was at 6PM. We will no longer post ads 24/7.
- Throughout the fiscal year we spent \$2,637 on Facebook ads.

That effort resulted in 375,037 impressions (number of times our ads were on screen).

- We reached 22% of women aged 25 to 34, even though we only spent 16% of our budget on that demographic. This means they responded well to our ads even though they were not targeted.

Instagram

- At March 31, 2018 we had 1,850 followers on Instagram. A year later our followers increased to 2,312 — an increase of 25%.
- Our Instagram followers are primarily women (79%), but unlike Facebook, the most common age range is younger. 34% of our followers are aged 25 to 34, while only 12% are 55–64. This means that we are appealing to a younger audience, just on a different platform. It's important to keep this in mind when planning our social media campaigns.

Twitter

- On March 31, 2018 we had 1,240 followers; on March 31, 2019 we had 1,292 followers, an increase of 4%.
- Our slow growth is indicative of our decreased attention to Twitter and the decrease in its user base overall.

Talking Craft & SaskCreate

- 1,522 subscribers to Talking Craft, an increase of 22% year over year.



- 41% of our subscribers are highly engaged and often open and click on our emails.
- Our average open rate is 30.7%. MailChimp indicates that the average open rate in the *Arts and Artists* industry is 26%, while the average open rate for the *Non-Profit* industry is 24%.
- SaskCreate is our primary communication with our members. 80% of subscribers are highly engaged and often open and click our emails. Only 7% are moderately engaged, and 10% rarely engaged. These statistics show that SaskCreate continues to be a good source of meaningful content for you.



Website

- The most commonly visited page on our website was the Exhibitions Proposal page. It was followed by our Home Page, then WinterGreen, Online Store,



the Members Directory, the Fine Craft Boutique, one of our blog posts and the *Dimensions* 2019 page.

Supporting creativity and economic success

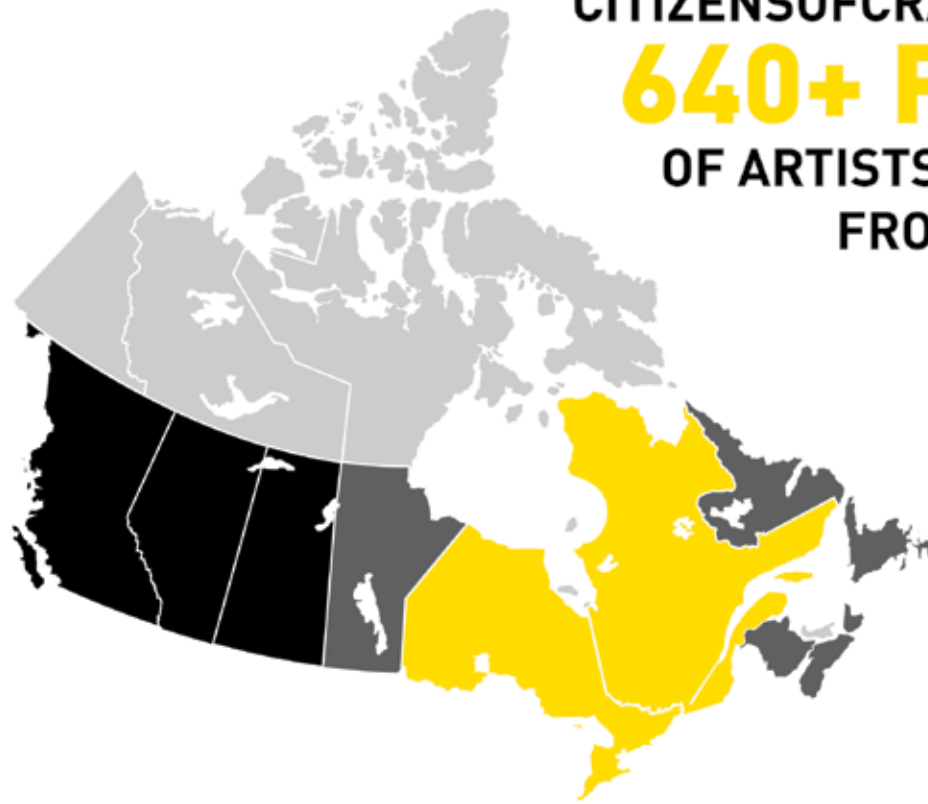
- SCC generated \$206,181 in gross revenues. This does not include any grants.
- The communications team posted 42 blogs, including book reviews, skill development, artist interviews, curatorial statements, and big ideas.
- We continue to run a successful wholesale program through the *Toronto Gift Fair*. Two returning businesses participated in the program: *Parsons/Dietrich Pottery* and *Gwen Fehr with Joan's Beeswax Candles*. New to the program this year was *Rhonda Lamb from the Fibre Bin*.
- *Mary Lynn Podiluk, Sherri Hrycay* and *Kathleen O'Grady* attended *Salon des métiers d'art de Québec*.
- SCC participated in the 2018 *Art Now* in Saskatoon. Our sales increased to \$10,789 from \$9,100 in the previous year.
- The SCC Gallery featured artists from Saskatoon, France, Moose Jaw, Halifax, Meacham, Regina, South Korea, plus EMMA artists from around the world.
- Our Boutique features artwork created in Saskatoon, Regina, Cupar, Hudson Bay, Humboldt, Prince Albert, Beaver Creek, Medstead, Montmartre, Asquith, Outlook, Shields, Biggar, Wakaw, Balgonie, Yorkton, Melfort, Moose Jaw, Esterhazy, Maple Creek, Willow Bunch, and La Ronge.

Vivian Orr and Sydney Luther
Communications Team

CITIZENS
of **CRAFT™**

A MOVEMENT OF *CRAFT* MAKERS,
APPRECIATORS, COLLECTORS,
AND ADMIRERS.

CITIZENSOFCRAFT.CA NOW HOSTS
640+ PROFILES
OF ARTISTS & ORGANIZATIONS
FROM ACROSS CANADA



PROFILES PER
PROVINCE/TERRITORY

1-20 50-100
20-50 100+

THE MOST POPULAR OF
THESE PROFILES HAVE
4,000+ VIEWS

SINCE ITS LAUNCH, SEASON 1
OF OUR PODCAST HAS RECEIVED

↑ **2500+ LISTENS**



DURING THIS TIME,
CITIZENSOFCRAFT.CA RECEIVED

↑ **4800+ VISITORS**



COMPARED TO THE PREVIOUS
6 MONTHS, TRAFFIC INCREASED BY

78%



OUR OFFICIAL HASHTAGS,
#citizensofcraft AND
#citoyendesmetiersdart,
WERE USED ON INSTAGRAM
5000+ TIMES

JOIN THE MOVEMENT.
CREATE YOUR PROFILE
TODAY.

LEARN MORE AT
CITIZENSOFCRAFT.CA

**WE INVITE YOU
TO JOIN US IN
A NATIONWIDE
CELEBRATION OF
FINE CRAFT**



2020
craft YEAR
ANNÉE DES
métiers d'art

This is a wonderful opportunity to create special craft related events and activities specifically for Craft Year, or to re-brand your already planned events and activities for 2020 with Craft Year. Such events can include, but are not limited to, exhibitions, fairs, book launches, open houses, conferences, workshops, competitions, publications, community events and more!

What are you doing for Craft Year 2020?

Let us know at info@canadiancraftsfederation.ca

SASKATCHEWAN CRAFT COUNCIL

Financial Statements

March 31, 2019

INDEPENDENT AUDITORS' REPORT

STATEMENT OF FINANCIAL POSITION

STATEMENT 1

STATEMENT OF REVENUE AND EXPENDITURES

STATEMENT 2

STATEMENT OF NET ASSETS

STATEMENT 3

STATEMENT OF CASH FLOWS

STATEMENT 4

NOTES TO THE FINANCIAL STATEMENTS

INDEPENDENT AUDITORS' REPORT

**To the Members:
Saskatchewan Craft Council**

Qualified Opinion

We have audited the accompanying financial statements of Saskatchewan Craft Council, which comprise the statement of financial position as at March 31, 2019, and the statements of revenue and expenditures, net assets and cash flows for the year then ended, and the related notes including a summary of significant accounting policies.

In our opinion, except for the effect of adjustments, if any, which we might have determined to be necessary had we been able to satisfy ourselves concerning fundraising and donations referred to in the following paragraph, the accompanying financial statements present fairly, in all material respects, the financial position of the Council as at March 31, 2019, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Qualified Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Council in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.

In common with many charitable and membership organizations, the Council derives part of its revenues from the general public in the form of various fundraising projects and donations which are not susceptible to complete audit verification. Accordingly, our verification of revenues from these sources was limited to the amounts recorded in the records of the Council, and we were not able to determine whether any adjustments might be necessary to donations and fundraising revenue, assets, liabilities, and net assets.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

(continues)

INDEPENDENT AUDITORS' REPORT CONT'D.

In preparing the financial statements, management is responsible for assessing the Council's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Council or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing Council's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for my opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Council's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Council's ability to continue as a going concern. If we conclude that a material uncertainty exists, We are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Council to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

Cogent CPA LLP

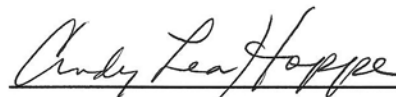

COGENT CPA LLP
CHARTERED PROFESSIONAL ACCOUNTANTS
June 11, 2019
Saskatoon, SK

SASKATCHEWAN CRAFT COUNCIL
STATEMENT OF FINANCIAL POSITION
March 31, 2019

STATEMENT 1

	2019	2018
ASSETS		
Current		
Accounts receivable	\$ 1,005	\$ 24,845
Grants receivable - note 2	63,015	42,046
Government agencies recoverable	-	1,180
Inventory	2,718	3,510
Prepaid expenses	12,337	19,808
	79,075	91,389
Tangible capital assets - note 4	930,162	931,391
	\$ 1,009,237	\$ 1,022,780
LIABILITIES AND NET ASSETS		
Current liabilities		
Bank indebtedness - note 5	\$ 74,256	\$ 3,674
Accounts payable and accrued liabilities	24,481	39,824
Gift certificates	1,251	1,625
Government agencies payable	3,292	-
Accrued wages and vacation payable	24,888	25,317
Deferred revenue - note 6	38,517	95,782
Lease security deposit	1,244	-
Current portion of long term debt	6,515	6,201
	174,444	172,423
Deferred capital contribution - note 7	126,987	128,269
Long-term debt - note 8	109,305	115,817
	410,736	416,509
Net Assets		
Unrestricted net assets	(254,929)	(257,767)
Net assets invested in capital assets	803,175	803,120
Internally restricted	41,602	52,265
Externally restricted	8,653	8,653
	598,501	606,271
	\$ 1,009,237	\$ 1,022,780

Approved on behalf of the Board

 Director  Director

The accompanying notes are an integral part of these financial statements.

SASKATCHEWAN CRAFT COUNCIL

STATEMENT 2

STATEMENT OF REVENUE AND EXPENDITURES
Year ended March 31, 2019

	2019	2018
Revenue		
Creative Saskatchewan	\$ 380,000	\$ 360,000
Restricted grants	125,629	227,342
Markets	37,055	32,264
Unrestricted grants	41,013	38,845
Gallery/Boutique commissions (net) - note 10	47,410	35,395
Membership fees	25,863	24,987
Exhibitions/Education	10,324	13,968
Donations	12,086	23,340
Rental income	13,443	15,821
Deferred capital contributions - note 7	1,283	1,319
	694,106	773,281
Expenditures		
Salary Costs	408,421	450,601
Markets	122,890	143,092
Exhibitions/Education	30,196	77,553
Administration	65,833	75,831
Building	53,171	42,183
Amortization	10,702	10,818
	691,213	800,078
Emma International Collaboration		
Revenue	127,647	-
Expenditures	(127,647)	-
	NIL	-
Net revenue over expenditures (expenditures over revenue) for the year	\$ 2,893	\$ (26,797)

The accompanying notes are an integral part of these financial statements.

SASKATCHEWAN CRAFT COUNCIL

STATEMENT 3

STATEMENT OF NET ASSETS
Year ended March 31, 2019

	Capital Assets	Internally Restricted	Externally Restricted	Unrestricted	Total 2019	Total 2018
Balance, beginning of year	\$803,120	\$ 52,265	\$8,653	\$(257,767)	\$606,270	\$633,067
Net revenue over expenditures (expenditures over revenues)	-	-	-	2,893	2,893	(26,797)
Amortization	(10,702)	-	-	10,702	-	-
Purchase of capital assets	9,575	-	-	(9,575)	-	-
Disposal of capital assets	(100)	-	-	100	-	-
Deferred capital contributions	1,282	-	-	(1,282)	-	-
Emma fund expenditures	-	(10,663)	-	-	-	-
Balance, end of year	\$803,175	\$ 41,602	\$8,653	\$(254,929)	\$598,501	\$606,270

The accompanying notes are an integral part of these financial statements.

SASKATCHEWAN CRAFT COUNCIL

STATEMENT 4

STATEMENT OF CASH FLOWS
Year ended March 31, 2019

	2019	2018
Cash provided by (used in)		
Operations		
Earnings (loss) from operations	\$ 2,893	\$ (26,797)
Items not requiring an outlay of funds		
Amortization	10,702	10,818
Changes in non-cash working capital	13,595	(15,979)
Accounts receivable	23,840	(22,639)
Grants receivable	(20,969)	17,747
Inventory	792	4,662
Prepaid expenses	7,471	(10,460)
Accounts payable and accrued liabilities	(15,342)	1,550
Gift certificates	(374)	(196)
Accrued wages payable	(429)	6,910
Lease security deposit	1,244	-
Government agencies payable	4,472	1,281
Deferred revenue	(57,264)	37,417
Cash provided by (used in) operating activities	(42,964)	20,293
Financing		
Repayment of long term debt	(6,198)	(5,906)
Externally restricted net assets	(10,663)	(1,500)
Cash used in financing activities	(16,861)	(7,406)
Investments		
Purchase of capital assets	(9,575)	(13,042)
Proceeds on sale of capital assets	100	-
Deferred capital contribution	(1,282)	13,964
Cash provided by (used in) investing activities	(10,757)	922
Increase (decrease) in cash	(70,582)	13,809
Cash (bank indebtedness), beginning of year	(3,674)	(17,483)
Cash (bank indebtedness), end of year	\$ (74,256)	\$ (3,674)

The accompanying notes are an integral part of these financial statements.

SASKATCHEWAN CRAFT COUNCIL
NOTES TO THE FINANCIAL STATEMENTS
March 31, 2019

Saskatchewan Craft Council ("the Council") was incorporated under the Saskatchewan Non-Profit Corporations Act on January 16, 1976. The mission of the Council is to foster an environment where excellence in craft is nurtured, recognized and valued, and where Saskatchewan craftspeople flourish creatively and economically. Given its not for profit status, the Council is not subject to income taxes.

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The accounting policies of the Council are in accordance with Canadian accounting standards for not-for-profit organizations applied on a going-concern basis, which assumes that the organization will be able to realize its assets and discharge its liabilities in the normal course of operations. Outlined below are those policies considered particularly significant

Accounts Receivable

Accounts receivable are shown net of allowance for doubtful accounts if any.

Inventory

Inventory consists of Korean art on hand at the end of the year and is valued at cost. The Council uses the first in first out method.

Tangible Capital Assets

The Council records its capital assets at cost, which are amortized based on the estimate of the useful life of these assets.

Building	1%	Declining Balance
Computer equipment	30%	Declining Balance
Emma	10%	Declining Balance
Furniture, fixtures & equipment	20%	Declining Balance
Vehicles	20%	Declining Balance

Internally Restricted Net Assets

The Board has designated funds to be used as required in support of the Emma International Collaboration.

Externally Restricted Net Assets

The Board has received funds that are to be used specifically for education, career development and rewarding people dedicated to the arts and crafts. The Steck Fund makes up the externally restricted net assets.

Revenue Recognition

The Council follows the deferral method of accounting for contributions. Restricted grants are recognized as revenue in the year in which the related expenses are incurred. Unrestricted grants are recognized as revenue when received or receivable if the amount can be reasonably estimated and collection is reasonably assured. Restricted contributions for the purchase of capital assets are deferred and amortized into revenue at a rate corresponding with the amortization rate for the related capital assets.

Revenue from fees, contracts and sales of publications is recognized when the services are provided or the goods are sold.

Donated materials and services that would be otherwise paid for by the Council are recorded at their fair market value when received with a corresponding charge to expense.

The value of other volunteer services are not recognized in the financial statements.

SASKATCHEWAN CRAFT COUNCIL
NOTES TO THE FINANCIAL STATEMENTS
March 31, 2019

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONT'D)

Measurement Uncertainty and the Use of Estimates

The preparation of the financial statements requires the Council to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenditures during the year. Actual results could differ from these estimates.

Measurement uncertainty exists for deferred revenue relating to grants from Creative Saskatchewan of \$24,411 (2018 - \$722) because the Council calculates its deferred revenue by adding in its revenue received or to be received for the grants which usually covers two fiscal periods and subtract the expenses coded specific to that grant.

These estimates and assumptions are reviewed periodically and, as adjustments become necessary, they are reported in revenue in the periods in which they became known.

2. GRANT RECEIVABLE

	2019	2018
Creative Saskatchewan	\$ 63,015	\$ 42,046
	\$ 63,015	\$ 42,046

3. BUILDING CONSTRUCTION IN PROGRESS

Phase one and two of the project for the installation of the new heating and cooling system, window replacements and painting of the facade has been completed. The Council had budgeted the total cost for the projects to be \$116,600. The total cost for the projects was \$123,954. The Council received a total of \$131,908 including in-kind donations towards the projects. As funds become available, the Council still plans to remove the old boiler to make additional storage space available in the building.

4. TANGIBLE CAPITAL ASSETS

	2019		2018	
	Cost	Accumulated Amortization	Net Book Value	Net Book Value
Building	\$ 603,821	\$ 50,150	\$ 553,671	\$ 557,384
Computer equipment	61,606	60,085	1,521	1,830
Emma	15,900	3,047	12,853	8,133
Furniture, fixtures & equipment	97,632	87,112	10,519	12,047
Land	350,000	-	350,000	350,000
Vehicle	12,363	10,765	1,598	1,997
	\$ 1,141,322	\$ 211,159	\$ 930,162	\$ 931,391
Tangible Capital Assets			\$ 930,162	\$ 931,391
Deferred capital contributions			(126,986)	(128,269)
Net assets invested in capital assets			\$ 803,176	\$ 803,122

SASKATCHEWAN CRAFT COUNCIL
NOTES TO THE FINANCIAL STATEMENTS
March 31, 2019

5. BANK INDEBTEDNESS

The Council has a \$50,000 line of credit at a rate of Prime + 2% (March 31, 2019 - 5.95%) that is secured by a mortgage on the Council's building. The line of credit was at a \$50,000 balance at March 31, 2019. The remaining balance consists of an operating bank deficit of \$2,243 and cheques outstanding. The book value net of the long term debt (Note 8) of the security pledged is \$787,851.

6. DEFERRED REVENUE

	2019	2018
Creative Saskatchewan	\$ 24,411	\$ 722
Emma International Collaboration	-	60,376
Membership fees	13,806	11,519
Other	300	10,000
Wood Turner Symposium	-	13,165
	\$ 38,517	\$ 95,782

7. DEFERRED CAPITAL CONTRIBUTIONS

Deferred capital contributions represent the unamortized amount received for the purchase of capital assets. The amortization of capital contributions are recorded as revenue in the statement of revenue and expenditures, which offset the relative amortization expense for the period.

	2019	2018
Contributions	\$ 131,908	\$ 131,908
Amortization	(4,921)	(3,639)
	\$ 126,987	\$ 128,269

The Council received no capital contributions in the year. The total amortization on the capital contributions was \$1,282. This resulted in a decrease in the deferred capital contributions of \$1,282 as shown on Statement 3 and Statement 4.

8. LONG-TERM DEBT

	2019	2018
4.95% bank loan due April 2022, at which time the Council will need to negotiate possible renewal terms with the bank, payable in installments of \$1,008 principal plus interest monthly, against which a general security agreement and a collateral mortgage on land and building with a net book value of \$903,671 has been pledged as collateral.	\$ 115,820	\$ 122,018
Less current portion	6,515	6,201
	\$ 109,305	\$ 115,817

The total interest paid on the mortgage loan relating to the repayment of debt from SCC Enterprises Ltd. for the year was \$5,926.

SASKATCHEWAN CRAFT COUNCIL
NOTES TO THE FINANCIAL STATEMENTS
March 31, 2019

8. LONG-TERM DEBT CONT'D.

The estimated aggregate amount of principal payments required in each of the next five years on the above indebtedness, assuming the existing terms and conditions will continue through the maturity date, is as follows:

2020	\$ 6,515
2021	\$ 6,844
2022	\$ 7,191
2023	\$ 95,270
2024	\$ -

9. ECONOMIC DEPENDENCE

The Council is dependent for a significant proportion of its revenue on various annual grants and other contributions. The amount of these grants can vary widely from year to year depending on a number of different factors which may or may not be under the control of the Council. Other grants may be directed toward specific activities which would require additional expenditures and may not be available to cover other expenditures of the Council. Readers are cautioned that revenue sources from prior years may not be a good predictor of revenues for the current or future periods.

10. GALLERY/BOUTIQUE COMMISSIONS

	2019	2018
Revenues	\$ 130,325	\$ 139,985
Expenditures	82,915	104,590
Net revenue over expenditures	\$ 47,410	\$ 35,395

11. SUBSEQUENT EVENTS

The Saskatchewan Craft Council and the EMMA International Collaboration are pleased to announce that, after years of fostering and incubation, the EMMA International Collaboration has established its own not-for-profit organization. As of the reporting date, the specific amount of restricted funds owing to the EMMA International Collaboration during the Council's 2020 fiscal year, has not been determined.

Saskatchewan Craft Council Staff

Executive Director and Financial Management

- Carmen Milenkovic, Executive Director
- Margaret Phillips, Financial Manager (to October 2018)

Boutique, Administration and Special Projects

- Donna Potter, Coordinator (Job-share to November 15, 2018)
- Lesley Sutherland, Coordinator (Job-share)
- Kaityln Frolek, (Job-share, February 1, 2019–)

Communications and Publications

- Vivian Orr, Coordinator
- Sydney Luther, Assistant
- Michelle Day, Summer Student, Young Canada Works, Government of Canada (June–August 2018)

Exhibitions and Education

- Stephanie Canning, Coordinator (Job-share)
- Maia Stark, Coordinator, (Job-share)
- Kaitlyn Frolek, Gallery Assistant (to January 31, 2019)
- Emily Kohlert, Gallery Assistant (March 1, 2019–)
- Leah Moxley Teigrob, Gallery Assistant (March 1, 2019–)
- Lucas Morneau, Summer Student, Young Canada Works, Government of Canada (June–August 2018)

Member Services

- Alexa Hainsworth, Coordinator
- Kaitlyn Frolek (ArtNow and WinterGreen Assistant)

Professional Practices Coordination

provided by Michael Peterson

Bookkeeping

provided by Turkington Business Services and Advantage Business Services

Emma Coordination

provided by Carlie Letts

Building Maintenance

provided by Paul Daniel Siemens and Maia Stark

Sponsors and Donors

(April 1, 2018 to March 31, 2019)

Major Sponsors

Creative Saskatchewan

City of Saskatoon

Program Sponsors

Affinity Credit Union
Young Canada Works,
Government of Canada
SaskCulture, Culture Days

Donors

Leeann Brown
Earl Eidem
Carol Greyeyes
Brent Hamel
Cindy Hoppe
Heather Kleiner
Lisa Levitt Newman
Sarah Lightfoot Wagner
Joyce McBeth
Janice Peterson
Saskatchewan
Woodworkers Guild
Helia Sequeira
Lesley Sutherland
Valerie Wiebe

Thank you to everyone who supports the work and programs of the Saskatchewan Craft Council. Your financial support helps us to achieve our goals.



SASKATCHEWAN CRAFT COUNCIL

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saskcraftcouncil.org

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