



SASKATCHEWAN CRAFT COUNCIL

Annual Report 2015/2016





## Vision

Excellence in Craft

## Ends Policy

To foster an environment where excellence in craft is nurtured, recognized and valued, and where Saskatchewan craftspeople flourish creatively and economically.

## Mandate

To promote an active and interactive craft community.

To facilitate the growth of craft excellence in Saskatchewan.

To create awareness and appreciation of the handmade object in the general public.

To facilitate professional development of the crafts person.

## Reporting Period:

April 1, 2015 to March 31, 2016

## Directors (As of the AGM, June 2015)

### Chair

Dale Lowe

### Vice-Chair & Audit & Finance Committee, Chair

Cindy Hoppe

### Secretary

Elisabeth Miller

### Representative to Canadian Crafts Federation

David Freeman

### Membership Committee, Chair

Kristina Komendant

### Members at Large

Kathie Maher-Wolbaum

Vijay Kachru

Ted Uchacz

Jyoti Haeusler (resigned July 2015)

Tammy Bryant (resigned January 2016)

## Annemarie Buchmann-Gerber

On December 23, 2015 the SCC and the Saskatchewan craft community lost a talented artist, mentor, volunteer, supporter and passionate advocate. She will be missed.

Front cover and detail left: *Homo Sapiens on Stitches* by Annemarie Buchmann-Gerber

# Chair's Report



As we head into the 2016-2017 year with the Saskatchewan Craft Council I am amazed at how the past year, our 40<sup>th</sup>, has simply vanished. We had a lot to do and although not everything was completed as hoped we have moved a long way towards our goals. The building reno was a major project and the first phase is nearly complete except for a bit of drywall around the new ductwork. We are looking at Phase 2 of the project and have added an extra item to that phase. We are finding that the new equipment on the rear roof is being visited by unwanted guests who are using the fire escape stair at the back of the building and we need to protect that equipment with a ground level fence and gate. If you haven't had a chance to donate to the first phase of the renovation we would love to have you send a cheque and tag it for the renovation project. There is still time.

The Board and Staff have recently met with a facilitator to discuss member services for our organization. We are seeing an international shift in how museums and galleries are communicating with their artists and the public. The successful organizations are those that are willing to change. It became clear to me that new artists are looking for something quite different from what has been offered in the past. The perception is that we are a bit of an older artists' organization. It was felt that as an organization we need to move back to the idea of "a sense of community" where artists assist each other in educating, mentorship and the pursuit of excellence in their work. The question of course is, what is excellence? Who judges what is being made today vs what some of us think is the "right way." I think that we are way past the old art vs craft discussion and we may want to start to talk about "how we change to be inclusive and relevant."

Successes this year include Wintergreen. We retooled the space to have all artists on one floor and the reception from both artists and the public was extremely positive. This was

the first year in many that I felt that we were a community and a great feeling it was. Our building renovation went quite well. Our staff was very patient and we had some down time in the boutique and the gallery but this will be short term pain for long term gain. The Boutique has been a major boost to the SCC 's bottom line and Carmen will detail that info in her report. The gallery exhibitions have been well attended and quite successful for both the artists and the SCC as attendance and interest have been on the rise. Communication with members, patrons and the public has increased significantly with a concentrated effort towards media exposure.

We are also extremely pleased with our relationship with Creative Saskatchewan who is our major funder. Creative Saskatchewan has been diligent in including us as a major stakeholder in the Creative Industry discussions and we look forward to our future partnership. With the operating and project grant systems as they are today, Carmen has spent the majority of her time on paperwork. Our discussions with Creative Saskatchewan are indicating that there will be a streamlining of that paper load.

As I come to the close of my time on the Board I want to sincerely thank all of the board members who I have served with. I had no idea of the amazing relationships and incredible personal value that I would receive by being a part of this organization. I also want to thank the Staff of the SCC; they are an amazing and dedicated group who continually work to improve our organization and to make us better and more visible every day. I am very proud to be a member of this organization.

## Dale Lowe

Chairperson  
Board of  
Directors



Right:  
*Corrugated Wave Ring* by  
**Melody Armstrong**

# Executive Director's Report



## Preparing for the Age of Discovery

Last year, we celebrated 40 years as an organization. We looked to the past to make sense of today. We spent the past two years refining our programs, and preparing our capacity for looking forward.

Affinity Credit Union's sponsorship of our Gallery ended after six years of support because they wanted to target their expansion in Regina. Affinity is still one of our major partners, now with a multi-year agreement focused on WinterGreen. We began a research project on Kaija Sanelma Harris in preparation for a major retrospective exhibition. The extensive documentation will be completed in the summer of 2016, thanks to the support of the Young Canada Works program, at which time we'll make our presentation to interested galleries. Another research project we've begun is examining the online world for its impact on and opportunities for wholesale marketing. Thanks to Creative Saskatchewan for supporting that initiative. The program will be completed in the fall of 2016. Our online boutique is still under

construction, but will be launched—yes it will—in the fall of 2016.

We raised \$100,000 in grants, donations and sponsorships for Phase 1 of our Building Renovation project. Led by Dale Lowe, our expiring boiler system was replaced with a modern HVAC system. Thanks to Al Bakke, Glen Gunther, Rick Murton, Al Hiebert, Up Morelli, Michael Hosaluk and Paul Omilon for joining Dale on the reconstruction team.

We also paid \$120,000 to artists for their involvement in our exhibitions, sales through our gallery and boutique and their assistance in leading workshops. Our members reported sales of \$260,403 through our markets and wholesale programs. Gross sales in our boutique increased to \$76,920, an increase of 45% over the previous fiscal year. We spent more time and resources on education, communication and promotion, streamlining our approach and testing our effectiveness.

We're involved in the discussion of artSpace in Saskatoon, examining our potential involvement as a major partner in that exciting venture. We're working with Économusée in the province

*Glint* by  
Paula Cooley



to help develop full-fledged craft tourism opportunities for some of our members. We're discussing relationships with new potential partners that will allow us different avenues for showcasing our members. We recognize that our membership is not homogenous—there are many needs and interests that require different opportunities and strategies.

Half of our staff is under 35, while the rest of us are 55 plus. It's an interesting mixture that generates great conversation and possibilities. We began to look at everything we do, and why we are doing it. No regrets.

I'm sure you are all feeling it. The shifting sands beneath our feet.

I heard an interview recently with Chris Kutarna, a former Regina resident, now at Oxford University. He's the co-author, with Ian Goldin, of a book, *The Age of Discovery*, which contends that we are currently in a rare moment of flourishing genius and risk that promises to reshape all our lives—a New Renaissance. Promotion for the book says: "Da Vinci, Columbus, Copernicus, Luther, Gutenberg. These names recall an era in which an unprecedented

rush of discovery and disruption broke through long-standing barriers and broke down equally long-standing powers. This rush entangled the whole world politically, economically and intellectually, and reshaped society. Now, the same forces that converged 500 years ago to spark genius and upend social order—great leaps in science, trade, migration, technology, education and health—are once again present, only stronger and more widespread."

And we're part of it. We're getting ready.

We've laid the groundwork for our entry into the Age of Discovery. With solid financial investment from Creative Saskatchewan we are exploring new ideas, new technologies, alternate delivery mechanisms, and helping you to tackle the questions around creativity, Fine Craft and technologies.

We love to dream, to expand the table. We're reaching for the big ideas. And we're open to where they will lead us.

Reach. Engage. Connect.

**Carmen Milenkovic**  
Executive Director

Below:  
*Blue Bags* by  
**Ron Cooley**



# Member Services Report



The member services area is beginning to shift away from such a heavy focus on markets, and into a broader spectrum of programming. We're beginning to look more strategically at the different needs of our various members, and working to provide

tangible skills that will aid them going forward. As the landscape of craft changes, we want to look towards what the needs of our members will be in years to come. It is exciting to see this area become more responsive and dynamic—I look forward to what the next few years will bring!

## Markets

The **WaterFront Fine Craft Market** was held June 27 in Kiwanis Park South—a slight change of location from 2014. Thirty-four members participated in the market, including eight participants in the Emerging Artist Market Experience Program. On the whole, the market went smoothly but attendance and total sales were down from 2014. The SCC Board, on Executive Director Carmen Milenkovic's advice—decided to put Waterfront on hiatus. There are many challenges to holding an outdoor Fine Craft market, and the SCC is instead exploring other marketing opportunities in Saskatoon.

## The Saskatchewan Handcraft Festival

continues to be held at the Alex Dillabough Centre in Battleford on the third weekend in July, thanks to the support of the Town of Battleford. The Handcraft Festival is an enjoyable market

for members and attendees, but due to its long running nature, faces the challenge of making it fresh each year. The SCC partnered with Dance Saskatchewan to bring workshops for kids to the market, an initiative that we hope to expand in the future.

There were some exciting new changes to the **WinterGreen Fine Craft Market** in 2015, held at the Conexus Arts Centre in Regina November 20-22. This year was the 40<sup>th</sup> anniversary of WinterGreen and a special exhibition of one-of-a-kind works by WinterGreen artists, *Illumination*, was held to mark the occasion. This was also the

first year of a change in layout at the Conexus Arts Centre. Rather than being in three areas (the lower level Convention Hall, the Theatre Lobby, and the Theatre Stage), all marketers were on the lower level in the Convention Hall and Jacqui Shumiatcher Room. The new layout was very well received by members and attendees, and we will continue with this layout in the future. WinterGreen benefitted from sponsorship by Affinity Credit Union, which in part allowed us to increase our advertising of the market, and attendance was up 11% over 2014.

## Jury

The annual Jury sessions were held March 12

and 13 in Saskatoon and March 20 in Regina. Eighteen members were successfully juried in, six of whom are new members, and four of whom were Emerging Artists at 2015 markets.



## Wholesale

Thanks to funding from Creative Saskatchewan, the SCC has been able to expand our wholesale program. In October, we conducted a provincial tour of members interested in wholesaling to assess their readiness and identify wholesale opportunities they could pursue. Bernard Burton of the Atlantic Craft Alliance and Susan Robertson, SCC member with a great deal of wholesale experience, met with and assessed twelve members representing nine businesses.

Thanks to a Market Export and Development grant from Creative Saskatchewan, the SCC was able to continue attending the **Toronto and Alberta Gift Fairs**. Six artists representing four businesses presented their work at the Toronto Gift Fair January 31 to February 4, three of whom were new and three of whom were returning participants. Two artists also returned to the Alberta Gift Fair February 21–24. In both cases, sales went well and the SCC plans to continue this program.

The wholesale program continues to expand, with the undertaking of a research project *Moving from Eye to Eye TO i to i*. It is assessing the strength of online platforms for wholesaling and the readiness of artists and retailers to shift to that method of purchase.

## Partnerships

The SCC partnered with **Dance Saskatchewan** at both summer markets in 2015. At WaterFront a variety of dance groups performed, and at the Saskatchewan Handcraft Festival we ran three two-hour long dance and craft workshops for kids. The workshops were well received, though not organized with enough time to promote them extensively. Both organizations enjoyed the partnership and we plan to continue with this in the future.

The SCC will be a partner in the first annual Saskatchewan Fine Art and Craft Fair, presented by **SaskGalleries**. Taking place in September, 2016, this event will showcase original, one-of-a-kind works by Saskatchewan artists. The SCC will have an extensive area to display and sell Fine Craft, providing our members with a new marketing opportunity in Saskatoon.

The SCC is also exploring other partnerships, such as working with the Saskatoon Farmer's Market on marketing opportunities, and the Broadway BBID on summer public art projects. We are able to accomplish more when working as a group, and the SCC looks forward to establishing more collaborative partnerships in the province.

### Ferron Olynyk

SCC Member Services  
Coordinator



# Exhibitions & Education Coordinators' Report



## Exhibitions in the SCC Gallery

The SCC Curatorial Committee acts as an advisory committee to the Exhibitions and Education Coordinators. Currently there are six members: Megan Broner, jeweller and goldsmith from

Saskatoon; Anita Rocamora, a ceramic artist from Meacham; Zach Hauser, a photographer and furniture maker from Saskatoon; M. Craig Campbell, a blacksmith from Saskatoon; Miranda Jones a mixed media artist from Saskatoon and Carole Epp a ceramic artist from Saskatoon. We are very grateful to the members of this committee for sharing their time and expertise.

This year's exhibition agenda opened with [Cynefin](#) an exhibition of print and video based installation by Rowan Pantel. Viewers were surrounded by Pantel's work, which focused on her childhood memories. Viewers were also invited to interact with the artwork by means of flashlights and papercuts. The SCC organized a video interview and a public artist's talk (attendance: 3,049).

[The Narrative Dish](#) explored contemporary approaches to illustrative narrative on the ceramic surface. Curated by Carole Epp, this exhibition featured ceramic artists from Saskatoon, Halifax, Medicine Hat, Chilliwack and North Vancouver. A video interview with many of the artists was also filmed for this exhibition (attendance: 2,613).

SCC was pleased to present [Clay Studio Three 40th Anniversary Exhibition](#), featuring work made by current and past members of Clay Studio Three. Curated by Leslie Potter and Maia Stark, the exhibition featured a large table setting as well as free standing pieces (attendance: 4,418).

Another 40th Anniversary was documented with the [SCC 40th Anniversary Show & Sale](#) consisting of works by SCC members. 58 artists from throughout Saskatchewan took part in this show, curated by the Exhibition & Education Coordinators (attendance: 4,461).

[Contemporary Jewellery by Melody Armstrong](#) depicted a creative line of compelling new works with an industrial aesthetic. This exhibition was curated by Mary Lynn Podiluk and a video interview with the curator was filmed (attendance: 3,906).

[Country Wives and Daughters of the Country: Métis Women of this Land— Lii Faam di Piyii pi lii Fii di Piyii: Lii Faam Michif di nutr Piyii](#) by Leah Marie Dorion showed the influence of Métis Women in this part of the world. Dorion's imagery spoke of traditional teachings, cultural knowledge and values, and depicted historical accounts. Augmented with cultural artifacts, these paintings had a powerful voice. A video describing Leah's sources and methodology was filmed (attendance: 3,683).

[Illumination](#) was an exhibition organized to celebrate WinterGreen artists and took place at the Conexus Arts Centre in Regina in conjunction with WinterGreen. It featured one-of-a-kind pieces by 20 artists participating in WinterGreen (attendance: 4,000).

[Dimensions](#) was installed in the SCC Gallery. We are grateful to our jurors, June J. Jacobs and Tom McFall for selecting a dynamic exhibition. See *Dimensions 2015 on the next page for more information on the program* (attendance 3,198).

A collaboration with the Godfrey Dean Art Gallery in conjunction with "The Saskatchewan Prairie Light Photography Festival" led to [Photographic Phantasmagoria](#), curated by Leslie Potter (attendance: 2, 819). This exhibition focused on traditional and contemporary photographic processes. We held a round table discussion on the impact of digital technology on hand made and analog work.

[Wearable Art 2](#), curated by Maia Stark & Leslie Potter, featured some of the works from the 2<sup>nd</sup> Saskatchewan Wearable Art Gala. Artists from outside Canada were represented and the gallery was filled with unique apparel (attendance: 2, 467).

# Dimensions 2015

*Dimensions* jurying took place at the beginning of May courtesy of Market Mall. We are grateful for the mall's support and generosity, especially because it enabled us to have a venue large enough for the jurying and critique session, a space for public viewing, and room for crating the selected works.

106 craftspeople submitted 180 entries for consideration. Both new and experienced craftspeople submitted handcrafted items for jurying. This year the public critique was recorded and made available on our website as well as YouTube. This allowed artists unable to attend to experience the critique.

On June 19<sup>th</sup>, 2015, the SCC hosted the *Dimensions Awards Gala and Reception* at the MacKenzie Art Gallery in Regina. Thirteen prizes were awarded to artists, including the prestigious Premier's Prize Award for the Outstanding Entry.

Our title sponsor for the entire event including the jurying process was Greystone Managed Investments. Their assistance increased our reception budget and provided an additional prize—Craft Year 2015 Award! David Freeman was our reception musician, playing his guitar selected for the *Dimensions* tour.

The *Dimensions* touring exhibition began at the MacKenzie Art Gallery in Regina where 15,941 visitors saw the exhibition. After leaving the MacKenzie Art Gallery, *Dimensions* travelled north to the Yukon Arts Centre in Whitehorse where 2,267 visitors took in the exhibition. It was installed at the SCC in December 2015. *Dimensions* continues to tour, with exhibitions scheduled in North Battleford and Yorkton.

Detail: *In Winter* by  
Cathryn Miller

## The 2015 Dimensions Award Recipients:

**Premier's Prize Award for the Outstanding Entry** (\$3,000) sponsored by Creative Saskatchewan

- Cathryn Miller; "In Winter"

**Craft Year 2015 Award** (\$1,500) sponsored by Greystone Managed Investments

- Anita Rocamora; "Baroque Blossoms"

**Jane Turnbull Evans Award for Innovation in Craft** (\$1,500) sponsored by the Saskatchewan Arts Board

- Sandra Ledingham; "so he said, 'does our earth really need more objects?'"

**Gale Steck Memorial Award for Excellence in Craft by an Emerging Artist** (\$1,500) sponsored by the Gale Steck Memorial Committee

- Louisa Ferguson; "Ship of Fools"

**SCC Merit Award** (\$500) sponsored by the Saskatchewan Craft Council

- Judy Haraldson; "Prairie Plaid"

**Corrine McKay Merit Award for SCC Members** (\$500) sponsored by the Saskatchewan Craft Council

- Mary Romanuck; "Trophy Hunt"

**Award for Excellence in Wood** (\$300) sponsored by the Saskatchewan Woodworkers' Guild

- Michael Hosaluk; "Inferno"

**Award for Excellence in Textiles** (\$300) sponsored by the Saskatchewan Weavers and Spinners Guild

- Gwen Klypak; "Red Scarf"

**Award for Excellence in Metal** (\$300) sponsored by Western Canadian Blacksmiths' Guild, Saskatchewan Chapter

- Grant Irons; "Ivory with a Twist"

**Award for Excellence in Quilting** (\$300) sponsored by the Saskatoon Quilters' Guild

- Anna Hergert; "Prairie Springtime Ritual: The Return of the Blue Heron"

**Award for Excellence in Clay** (\$300 of supplied from Tree Pottery) sponsored by T&T Tree Pottery Supply

- Martin Tagseth; "Lidded Jar"

**Award for Excellence in Functional & Production Ware** (\$300) sponsored by Cecilia Cote and Handmade House

- Deb Vereschagin; "Chevron"

**Award for Excellence in Fine Craft** (\$300) sponsored by Artisans' Craft Market Cooperative

- Mary Lynn Podiluk; "Echo"

## Artists' Talks

This year we focused on artists' talks, as well as recording interviews with artists and curators. Videotaping allows us to disperse this information to people unable to attend our exhibitions.

We hosted tours for most of the exhibitions, primarily for educational groups (elementary schools, high schools, university courses).

A new focus on promotion strategies led to an increased presence on social media such as Facebook, Twitter, and Instagram. We have also increased our traditional promotion strategies, increasing our posterings efforts through different neighborhoods, focusing on exhibition inspired invitations and media campaigns, and through our bi-weekly Talking Craft e-newsletter.

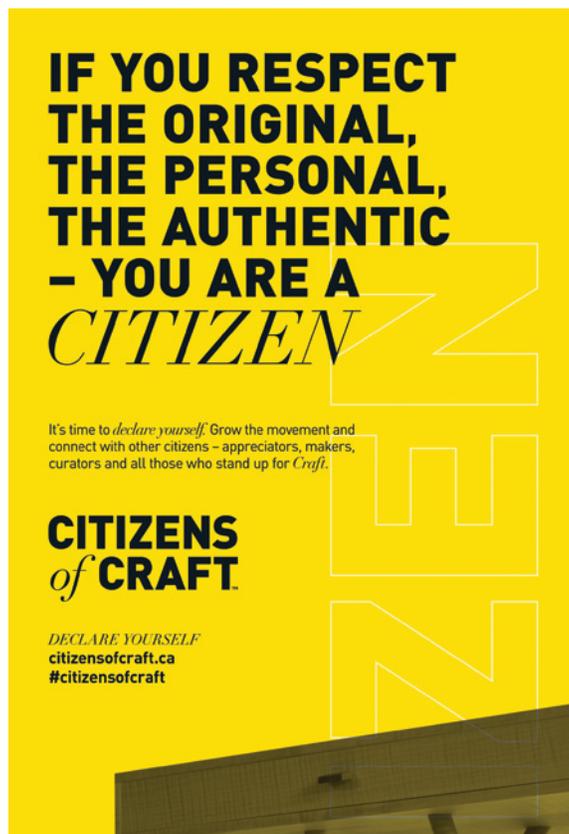
The 2015–2016 year also came with a temporary staffing change: Maia Stark filled in for Stephanie Canning during a one year maternity leave.

We hope to continue our efforts in reaching a wider audience and presenting quality and diverse exhibitions.

## Art Passport YXE

Art Passport YXE was a pilot project designed by Paved Arts in partnership with twelve other Saskatoon arts organizations, including SCC. There was a tangible passport that gallery visitors had stamped and a digital component. The [artpassportyx.com](http://artpassportyx.com) website had a calendar of events and a clever interactive map that showed gallery locations and flagged if the

gallery was closed. The popular e-newsletter kept subscribers up-to-date on art happenings across the city.



## Citizens of Craft

Spearheaded by Craft Ontario, designed by SOS Design Inc., with input from the Canadian Crafts Federation, provincial and territorial craft councils, the Citizens of Craft Movement and Manifesto are embodied by the website: [citizensofcraft.ca](http://citizensofcraft.ca).

*The culmination of all of the efforts behind this movement are realized in this website and its Craft Finder where you can experience and locate craft from Whitehorse to St. John's. This website allows everyone—Canadians and visitors to our country alike—to experience and access craft more readily and in a rich and easily searchable environment.*

## Culture Days: Saskatchewan

For the third year in a row, SCC in partnership with Handmade House and Clay Studio Three Pottery created a Culture Days Hub. Saskatchewan Printmakers Association artists Monique Martin and Michael Peterson provided hands-on lino printing in the SCC gallery, while hand made, air dry clay vessels were made at Clay Studio 3 and simple copper jewellery and needle felting were featured at Handmade House.

## Maia Stark & Leslie Potter

Exhibitions & Education Coordinators

# SCC Fine Craft Boutique Report



I am excited to report on another successful year for the SCC Fine Craft Boutique. Gross sales for the fiscal year April 1, 2015 to March 31, 2016 exceeded our expectations; despite the three weeks we were closed in October for installation of new windows

and construction on three floors of the building and again for four weeks in January, February and March for flood damage in the Gallery and Boutique areas. We sold 1,633 pieces for a total of \$76,920, an increase of 45% over the previous year.

There were 565 more visitors for a total of 26,370 people through the Gallery and Boutique. Guest book signatures were from twenty nine countries; twenty states in the USA; all ten Canadian Provinces plus Nunavut, NWT and Yukon territories; as well as ninety eight distinct Saskatchewan communities. Visitors were delighted, pleasantly surprised and amazed by the pieces on display, commenting on the exceptional talent of our member artists; "I can't believe the high quality of the pieces and technical skill of your artists" and "I just want to buy everything." We sold \$20,000 of art through our gallery program which included the [Scottsdale Saskatchewan Gallery](#) and [SOFA](#).

The SCC communications and publications team successfully integrated print and social media promotions raising awareness and increased interest for gallery exhibitions, the Boutique and our SCC Artists. The window box display has proven to be a great promotional feature with numerous purchases made as a direct result of the beautiful Fine Craft pieces on display in the window. Several of our purchasers are return customers who wish to support local artists and find the Boutique to be a unique shopping experience.

For a second year we ran a summer and winter promotion with Tourism Saskatoon where a \$30 value Experience Pass was offered to participating hotel guests to choose their experience—one choice being to shop in the SCC Fine Craft Boutique. This was not as successful as we had hoped.

The Boutique represents seventy five SCC Professional Fine Craft Artists, juried in twelve different medium: clay, fibre, glass, jewellery, metal, mixed media, photography, printmaking, seed beading, sculpture, visual art and wood. Thank you to all the Boutique artists and thank you to my fellow staff members for their assistance. We look forward to another successful year.

**Donna Potter**

Boutique Coordinator



# Accomplishments

## Highlights from our 40th year:

- It was [Craft Year 2015](#): 48 events were organized in the province, 15 by the SCC.
- We said [goodbye to the boiler](#) and welcomed three new furnaces, two air conditioners and three floors of new windows.
- We [survived a roof ice jam](#) that caused a flood in our gallery but did not damage one piece of art.
- We partnered with Creative Saskatchewan in creating a [Sector Development Plan](#) for Craft.
- We [celebrated our 40th Anniversary](#)
- We [self-generated \\$229,100](#) in gross revenues. This does not include any grants.
- [Nine exhibitions with 201 artists](#) participating were held at the SCC Gallery, featuring 467 pieces of work. We sold 68 pieces.
- [26,370 visitors](#) came to the gallery from 31 countries, including 20 US states, all provinces and territories and 98 communities in Saskatchewan.
- We paid [\\$120,000 to artists in fees](#), sales and prize money.
- Our [members reported sales of \\$260,403](#) through our markets and wholesale programs.
- [WinterGreen was revamped](#) and attracted a multi-year sponsorship from Affinity Credit Union.
- [18 new juried members](#) were accepted from 11 different Saskatchewan communities.
- We [videotaped](#) and posted to our website [6 artists talks/interviews](#) plus the Dimensions' Jurors Talks and Critiques.
- Our communications team posted [40 blogs](#), including book reviews, skill development, artists' interviews, curatorial statements, and big ideas.



- [1,468 likes on Facebook](#), an increase of 71% since April 1, 2015.
- We have [doubled the subscribers to Talking Craft](#) in this past year, now at 631.
- Our promotion was enhanced at every turn. We post to social media multiple times per day. SaskCreate was completely revamped, and is distributed bi-weekly. We communicate with the general public through Talking Craft, a new instrument developed to engage our audience and develop new collectors and appreciators. We poster more, vastly increased our promotion budget for WinterGreen and other events, and have tailored our style and presentation elements. Our website is updated daily, as is our Citizens of Craft presence. Art Passport YXE is a collaborative program with other Saskatoon galleries designed to entice visitors to come to our spaces regularly.
- We focused on programs to build [entrepreneurial capacity](#) within our members.
- We continue to run a successful [wholesale program](#), introducing 3 new members into the program.
- We're preparing our website for the launch of our [online store](#).
- We started a [research project](#) investigating and assessing the viability of selling wholesale online.
- We are participating in [Citizens of Craft](#), a national campaign led by the Canadian Crafts Federation and Craft Ontario. Seventy-five of our members have posted profiles.
- We hired a summer student to help us with the [Kaija Sanelma Harris research project](#).
- [Stephanie Canning gave birth to Agnes](#), the newest member to our craft family.

# Donations

## Major Sponsors

**creative**  
SASKATCHEWAN

 *City of*  
**Saskatoon**

**Affinity**  
Credit Union

  
**GREYSTONE**  
MANAGED INVESTMENTS INC

**Bfta**  
Business for the Arts  
Les affaires pour les arts

### **\$2,500 to \$7,499**

Government of Canada, Young Canada Works  
Government of Canada, Canada Summer Jobs  
Arnfinn Prugger & Lindsay Embree  
(New Zealand Collaboration Bursury)  
Market Mall (Dimensions)  
SaskCulture (Culture Days)

### **\$1,000 to \$2,499**

Dale Lowe

### **\$500 to \$999**

Cec Cote  
M. Craig Campbell  
Westridge Construction Ltd

### **Up to \$499**

AN/AF Ladies Auxiliary Unit 38  
Al Bakke  
Joan Banford  
Deborah Barlow  
Jacqueline Berting  
Mel Bolen  
Lee Brady  
LeeAnn Brown  
Sandy Christensen  
Consumers Assoc of Canada, Saskatchewan  
(In memory of AnneMarie Buchmann-Gerber)  
Eco Heating Products  
Ladd Fogarty  
Catherine Gibson (Gale Steck Fund)  
Glen Gunther  
Kathy Hamre  
Cindy Hoppe  
Jordan Asbestos Removal  
Patrick Landine  
George Lee  
Jeanette Luther  
Marlene & Shaun Dyck  
Carmen Milenkovic  
Paige Mortensen  
Elizabeth Muirhead  
Cathy Mumford  
Mary Beth Nicks-Barbour (Gale Steck Fund)  
Parsons Dietrich Pottery  
Alison Philips  
Saskatoon Glassworkers' Guild  
Lorraine Sutter  
Judith Wera  
Laura Wiens  
Kim Wiens

# Staff

## Executive Director & Financial Management

Carmen Milenkovic

Lesley Sutherland, Accounting Coordinator

## Boutique & Administration

Donna Potter, Coordinator

Maureen Schimnowsky (Vacation Replacement)

## Communications & Publications

Vivian Orr, Coordinator

Sydney Luther, Assistant

## Exhibitions & Education

Leslie Potter, Co-Coordinator

Stephanie Canning, Co-Coordinator (Maternity Leave)

Maia Stark, Co-Coordinator (Leave Replacement, Mar 1, 2015 to April 2016)

Kaitlyn Froleck, Gallery Assistant

Maureen Schimnowsky, Gallery Assistant

Zoé Fortier, Summer Student

Young Canada Works (May to August, 2015)

## Member Services

Ferron Olynyk, Coordinator

Mackenzie Usher, Summer Student

Canada Summer Jobs (May-August 2015)

## Credits

Professional photography: Grant Kernan, AK Photos

Candid photography: SCC staff

Graphic design: Vivian Orr  
SCC Communications & Publications Coordinator



Missing from the photo:  
Stephanie Canning  
Kaitlyn Froleck  
Carmen Milenkovic  
Maureen Schimnowsky

**SASKATCHEWAN CRAFT COUNCIL**

**Financial Statements**

**March 31, 2016**

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STATEMENT OF CASH FLOWS	STATEMENT 4
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STATEMENT OF REVENUE AND EXPENDITURES - FEB 2015	SCHEDULE 1



SASKATOON

CHARTERED  
PROFESSIONAL  
ACCOUNTANTS

MANAGEMENT  
CONSULTANTS

#4-130 Robin Crescent  
Saskatoon, SK  
S7L 6M7

Tel: (306) 934-3944  
Fax: (306) 934-3409

Email:  
eprstoon@eprsk.ca

Website:  
<http://epr.ca>

**PARTNERS:**

Colin L. Taylor  
B.Comm., FCPA, CMA,  
FCGA

Brian R. Rugg  
BSA, PAg, CPA, CGA

## INDEPENDENT AUDITORS' REPORT

### To the Members: Saskatchewan Craft Council

We have audited the statement of financial position of Saskatchewan Craft Council as at March 31, 2016 and the statements of revenue and expenditures, net assets and cash flows for the year then ended.

#### **Management's responsibility for the financial statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditor's responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian Auditing Standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

EPR SASKATOON  
EPR Saskatoon CPA Prof. Corp.

*An Independent Member Firm of EPR Canada Group Inc. with International Affiliations.*



## INDEPENDENT AUDITORS' REPORT (CONT'D)

### Basis for Qualified Opinion

In common with many charitable and membership organizations, the Council derives part of its revenues from the general public in the form of various fund raising projects and donations which are not susceptible to complete audit verification. Accordingly, our verification of revenues from these sources was limited to the amounts recorded in the records of the Council, and we were not able to determine whether any adjustments might be necessary to donations and fund raising revenue, assets, liabilities and net assets.

### Qualified Opinion

In our opinion, except for the effect of adjustments, if any, which we might have determined to be necessary had we been able to satisfy ourselves concerning fund raising and donations referred to in the preceding paragraph, these financial statements present fairly, in all material respects, the financial position of the Council as at March 31, 2016 and the results of its operations and cash flow for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

*EPR Saskatoon CPA Prof*

EPR SASKATOON, CPA PROF CORP  
CHARTERED PROFESSIONAL ACCOUNTANTS

June 14, 2016  
Saskatoon, Saskatchewan

**SASKATCHEWAN CRAFT COUNCIL**  
**STATEMENT OF FINANCIAL POSITION**  
**March 31, 2016**

**STATEMENT 1**

	2016	One Month 2015
<b>ASSETS</b>		
<b>Current</b>		
Cash and bank	\$ 108,760	\$ 58,575
Accounts receivable	37,837	14,696
Government agencies recoverable	3,491	2,649
Inventory	11,374	14,594
Prepaid expenses	25,459	4,176
	186,921	94,690
Receivable on the sale of assets - note 2	-	11,618
Building construction in progress - note 3	-	12,158
Tangible capital assets - note 4	926,934	818,814
	<b>\$ 1,113,855</b>	<b>\$ 937,280</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>Current liabilities</b>		
Accounts payable and accrued liabilities	\$ 6,587	\$ 10,649
Gift certificates	190	1,710
Accrued wages and vacation payable	23,046	15,973
Deferred revenue - note 6	185,068	115,968
Current portion of long term debt	5,455	4,853
	220,346	149,153
Deferred capital contribution - note 7	115,457	-
Long-term debt - note 8	127,945	134,082
	463,748	283,235
<b>Net Assets</b>		
Unrestricted net assets	(221,523)	(226,332)
Net assets invested in capital assets	811,477	818,814
Internally restricted	50,000	50,000
Externally restricted	10,153	11,563
	650,107	654,045
	<b>\$ 1,113,855</b>	<b>\$ 937,280</b>

Approved on behalf of the Board

 Director

 Director

The accompanying notes are an integral part of these financial statements.

STATEMENT OF REVENUE AND EXPENDITURES

Year ended March 31, 2016

with comparative figures for the one month ending March 31, 2015 (See Schedule 1)

	2016	2015
<b>Revenue</b>		
Creative Saskatchewan	\$ 375,000	\$ 31,250
Restricted grants	94,340	5,299
Donations	62,500	928
Markets	61,118	250
Gallery/Boutique commissions (net) - note 10	37,485	1,532
Membership fees	29,765	2,752
Unrestricted grants	18,179	-
Rental income	12,104	2,006
Exhibitions/Education	8,588	79
Deferred capital contributions - note 7	1,166	-
Saskatchewan Arts Board	357	-
	<b>700,602</b>	<b>44,096</b>
<b>Expenditures</b>		
Salary Costs	372,060	35,055
Markets	137,953	3,069
Exhibitions/Education	80,871	4,954
Administration	67,562	3,262
Building	34,982	2,477
Amortization	9,702	-
	<b>703,130</b>	<b>48,817</b>
<b>Net expenditures over revenue for the period</b>	<b>\$ (2,528)</b>	<b>\$ (4,721)</b>

The accompanying notes are an integral part of these financial statements.

## STATEMENT OF NET ASSETS

Year ended March 31, 2016

with comparative figures for the one month ending March 31, 2015

	Capital Assets	Internally Restricted	Externally Restricted	Unrestricted	Total 2016	Total 2015
<b>Balance, beginning of year</b>	\$818,814	\$ 50,000	\$11,563	\$(226,332)	\$654,045	\$658,766
Net expenditures over revenues	-	-	-	(2,528)	(2,528)	(4,721)
Amortization	(9,702)	-	-	9,702	-	-
Purchase of capital assets	117,822	-	-	(117,822)	-	-
Contributions	(115,457)	-	90	115,457	90	-
Withdrawals	-	-	(1,500)	-	(1,500)	-
<b>Balance, end of year</b>	<b>\$811,477</b>	<b>\$ 50,000</b>	<b>\$10,153</b>	<b>\$(221,523)</b>	<b>\$650,107</b>	<b>\$654,045</b>

The accompanying notes are an integral part of these financial statements.

## STATEMENT OF CASH FLOWS

Year ended March 31, 2016

with comparative figures for the one month ending March 31, 2015

	2016	2015
<b>Cash provided by (used in)</b>		
<b>Operations</b>		
Loss from operations	\$ (2,528)	\$ (4,721)
Items not requiring an outlay of funds		
Amortization	9,702	-
	7,174	(4,721)
Changes in non-cash working capital		
Accounts receivable	(23,141)	1,287
Inventory	3,220	68
Prepaid expenses	(21,283)	905
Accounts payable and accrued liabilities	(4,061)	(3,269)
Gift certificates	(1,520)	-
Accrued wages payable	7,073	1,980
Government agencies payable	(842)	256
Deferred revenue	69,100	(17,331)
Cash provided by (used in) operating activities	35,720	(20,825)
<b>Financing</b>		
Repayment of long term debt	(5,535)	(380)
Externally restricted net assets	(1,410)	-
Receivable on the sale of assets	11,618	354
Cash provided by (used in) financing activities	4,673	(26)
<b>Investments</b>		
Purchase of capital assets	(117,822)	-
Building construction in progress	12,158	-
Deferred capital contribution	115,456	-
Cash provided by investing activities	9,792	-
<b>Increase (decrease) in cash</b>	<b>50,185</b>	<b>(20,851)</b>
<b>Cash, beginning of period</b>	<b>58,575</b>	<b>79,426</b>
<b>Cash, end of period</b>	<b>\$ 108,760</b>	<b>\$ 58,575</b>

The accompanying notes are an integral part of these financial statements.

**SASKATCHEWAN CRAFT COUNCIL**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**March 31, 2016**

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Saskatchewan Craft Council ("the Council") was incorporated under the Saskatchewan Non-Profit Corporations Act on January 16, 1976. The mission of the Council is to foster an environment where excellence in craft is nurtured, recognized and valued, and where Saskatchewan craftspeople flourish creatively and economically. Given its not for profit status, the Council is not subject to income taxes.

**1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

The accounting policies of the Council are in accordance with Canadian accounting standards for not-for-profit organizations applied on a basis consistent with the prior year. Outlined below are those policies considered particularly significant.

**Accounts Receivable**

Accounts receivable are shown net of allowance for doubtful accounts if any.

**Tangible Capital Assets**

The Council records its capital assets at cost, which are amortized based on the estimate of the useful life of these assets.

Building	1%	Declining Balance
Computer equipment	30%	Declining Balance
Furniture, fixtures & equipment	20%	Declining Balance
Vehicles	20%	Declining balance

**Internally Restricted Net Assets**

The Board has designated funds to be used as required in support of the Emma conference.

**Externally Restricted Net Assets**

The Board has received funds that are to be used specifically for education, career development and rewarding people dedicated to the arts and crafts. The Steck Fund makes up the externally restricted net assets.

**Revenue Recognition**

The Council follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount can be reasonably estimated and collection is reasonably assured. Restricted contributions for the purchase of capital assets are deferred and amortized into revenue at a rate corresponding with the amortization rate for the related capital assets.

**SASKATCHEWAN CRAFT COUNCIL**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**March 31, 2016**

**1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Cont'd)**

Revenue from fees, contracts and sales of publications is recognized when the services are provided or the goods are sold.

Donated materials and services that would be otherwise paid for by the Council are recorded at their fair market value when received with a corresponding charge to expense.

The value of contributed services are not recognized in the financial statements.

**2. RECEIVABLE ON SALE OF ASSETS**

The Subsidiary (which has since been dissolved) had entered into an agreement effective January 1, 2012, for the sale of its assets, in which their net proceeds are based upon merchandise sales over the next four to five years. Based on historical sales, the Subsidiary expected to receive at least \$40,000 under the terms of this agreement. The agreement was completed on December 31, 2015. The total amount received under this agreement was \$38,690. The remaining \$1,310 was written off as a bad debt in the current year.

**3. BUILDING CONSTRUCTION IN PROGRESS**

The majority of Phase one of the project for the installation of the new heating and cooling system and window replacements had been completed by the end of March 2016 with the exception of some in-kind labour services with an estimated cost of \$2,600 to be completed by the summer of 2016. As a result, the Council has capitalized all the cost relating to Phase one of the project in the current year. The Council had budgeted the total cost of Phase one of the project to be \$110,000. The projected total cost including the services to be performed in the summer of 2016 is \$119,223. The Council received \$116,623 including in-kind donations at March 31, 2016 towards Phase one of the project with the remaining to come in the form of the in-kind labour. The Council had budgeted the total cost to be \$60,000 for Phase two of the project. Phase two of the project is for the removal of the old boiler and to address some safety concerns with the building. Phase two will be completed as the funds become available. Phase two of the project is not critical if it is not completed. The Council expects to raise all the funds for Phase two through grants, in-kind donations, membership campaigns and corporate & community sponsorship. The Council has received \$4,305 from the total committed funds of \$11,895 as of March 31, 2016 towards Phase two of the project.

**4. TANGIBLE CAPITAL ASSETS**

	2016			One Month 2015
	Cost	Accumulated Amortization	Net Book Value	Net Book Value
Land	\$ 350,000	\$ -	\$ 350,000	\$ 350,000
Building	594,332	33,508	560,824	449,866
Computer equipment	60,310	57,772	2,538	2,425
Furniture, fixtures & equipment	88,967	78,515	10,451	12,621
Vehicle	12,363	9,242	3,121	3,902
	<b>\$ 1,105,972</b>	<b>\$ 179,037</b>	<b>\$ 926,934</b>	<b>\$ 818,814</b>

**5. BANK INDEBTEDNESS**

The Council has a \$50,000 line of credit at a rate of Prime + 2% (March 31, 2016 - 4.70%) that is secured by a mortgage on the Council's building. The line of credit was at a zero balance at March 31, 2016.

**SASKATCHEWAN CRAFT COUNCIL**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**March 31, 2016**

**6. DEFERRED REVENUE**

	2016	One Month 2015
Creative Saskatchewan - restricted Building Fund	\$ 129,216	\$ 63,652
Membership fees	4,305	27,500
Other	13,521	18,135
Emma Wood Conference	2,314	6,681
	35,712	-
	<b>\$ 185,068</b>	<b>\$ 115,968</b>

**7. DEFERRED CAPITAL CONTRIBUTIONS**

Deferred capital contributions represent the unamortized amount received for the purchase of capital assets. The amortization of capital contributions are recorded as revenue in the statement of revenue and expenditures, which offset the relative amortization expense for the period.

	2016	2015
Contributions	\$ 116,623	\$ -
Amortization	(1,166)	-
	<b>\$ 115,457</b>	<b>\$ NIL</b>

**8. LONG-TERM DEBT**

	2016	One Month 2015
5.63% bank loan due April 2017, at which time the Council will need to negotiate possible renewal terms with the bank, payable in installments of \$1,069 principal plus interest monthly, against which a general security agreement and a collateral mortgage on land and building have been pledged as collateral.	\$ 133,400	\$ 138,935
	133,400	138,935
Less current portion	5,455	4,853
	<b>\$ 127,945</b>	<b>\$ 134,082</b>

The total interest paid on the mortgage loan relating to the repayment of debt from SCC Enterprises for the year was \$7,292

The estimated aggregate amount of principal payments required in each of the next five years on the above indebtedness, assuming the existing terms and conditions will continue through the maturity date, is as follows:

2017	\$ 5,455
2018	\$ 5,771
2019	\$ 6,104
2020	\$ 6,457
2021	\$ 6,830

**SASKATCHEWAN CRAFT COUNCIL**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**March 31, 2016**

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**9. ECONOMIC DEPENDENCE**

The Council is dependent for a significant proportion of its revenue on various annual grants and other contributions. The amount of these grants can vary widely from year to year depending on a number of different factors which may or may not be under the control of the Council. Other grants may be directed toward specific activities which would require additional expenditures and may not be available to cover other expenditures of the Council. Readers are cautioned that revenue sources from prior years may not be a good predictor of revenues for the current or future periods.

**10. GALLERY/BOUTIQUE COMMISSIONS**

	2016	One Month 2015
Revenues	\$ 162,620	\$ 7,271
Expenditures	125,135	5,739
Net revenue over expenditures	<b>\$ 37,485</b>	<b>\$ 1,532</b>

The Council for the fiscal period March 1, 2014 to February 28, 2015 had Gallery/Boutique commission revenue of \$71,556 and expenses of \$51,181 for a net revenue over expenditures of \$20,375.

**11. COMPARATIVE FIGURES**

These financial statements have been prepared for the year ending March 31, 2016. The Council decided to change its fiscal year end to more closely match the fiscal periods of its major funding agencies. The comparative figures are for the one month period ending March 31, 2015.

Please refer to the the statement of revenue and expenditures on Schedule 1 for a full year comparison between this years financial results and the year ending February 28, 2015.

**STATEMENT OF REVENUE AND EXPENDITURES**  
**Year ended February 28, 2015**

	2015	2014
<b>Revenue</b>		
Creative Saskatchewan	\$ 334,500	\$ 147,000
Saskatchewan Arts Board	-	147,000
Restricted grants	90,263	80,382
Markets	67,114	70,909
Exhibitions/Education	36,737	4,975
Donations	36,606	24,019
Membership fees	32,966	33,185
Gallery/Boutique commissions (net) - note 10	20,375	14,164
Unrestricted grants	17,217	11,669
Rental income	12,434	11,154
	<b>648,212</b>	<b>544,457</b>
<b>Expenditures</b>		
Salary Costs	345,797	294,370
Markets	146,247	125,710
Exhibitions/Education	62,270	54,768
Administration	54,202	47,156
Building	40,416	30,004
Amortization	9,217	10,392
	<b>658,149</b>	<b>562,400</b>
	(9,937)	(17,943)
<b>Other revenue (expenditures)</b>		
Emma Conference		
Revenue	125,889	-
Expenditures	(107,827)	-
	18,062	-
	8,125	(17,943)
<b>Income (loss) from subsidiary</b>		
Revenues - Traditions Handcraft Gallery	-	32
Expenses - Traditions Handcraft Gallery	-	(1,592)
	-	(1,560)
<b>Net revenues over expenditures</b>		
<b>(expenditures over revenues) for the year</b>	<b>\$ 8,125</b>	<b>\$ (19,503)</b>

The accompanying notes are an integral part of these financial statements.

June 14, 2016

EPR Saskatoon, CGA Prof Corp  
#4 - 130 Robin Crescent  
Saskatoon, Saskatchewan  
S7L6M7

Dear Sir/Madam,

This representation letter is provided in connection with your audit of the financial statements of the Saskatchewan Craft Council for the year then ending March 31, 2016 for the purpose of expressing an opinion as to whether the financial statements are presented fairly, in all material respects, in accordance with Canadian accounting standards for not-for-profit organizations.

We confirm that to the best of our knowledge and belief, having made such inquiries as we considered necessary for the purpose of appropriately informing ourselves:

**Financial statements**

1. We have fulfilled our responsibilities, as set out in the terms of the audit engagement letter dated March 31, 2016 acknowledged by us April 14, 2016 for the preparation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations in particular, the financial statements are fairly presented in accordance therewith.
2. Significant assumptions used by us in making accounting estimates, including those measured at fair value, are reasonable.
3. Related party relationships and transactions have been appropriately accounted for and disclosed in accordance with the requirements of Canadian accounting standards for not-for-profit organizations.
4. All events subsequent to the date of the financial statements and for which Canadian accounting standards for not-for-profit organizations require adjustment or disclosure have been adjusted or disclosed.
5. The effects of uncorrected misstatements are immaterial, both individually and in the aggregate, to the financial statements as a whole. A list of the uncorrected misstatements is attached to the representation letter.
6. We have reviewed and approved all journal entries you prepared or changed, account codes you determined or changed, transactions you classified, and accounting records you prepared or changed.

June 14, 2016

Information provided

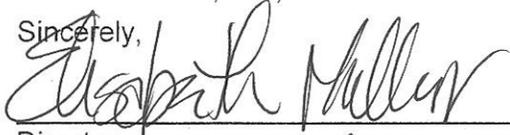
1. We have provided you with:
  - Access to all information of which we are aware that is relevant to the preparation of the financial statements, such as records, documentation and other matters;
  - Additional information that you have requested from us for the purpose of the audit; and
  - Unrestricted access to persons within the entity from whom you determined it necessary to obtain audit evidence.
2. All transactions have been recorded in the accounting records and are reflected in the financial statements.
3. We have disclosed to you the results of our assessment of the risk that the financial statements may be materially misstated as a result of fraud.
4. We have disclosed to you all information in relation to fraud or suspected fraud that we are aware of and that affects the entity and involves:
  - Management;
  - Employees who have significant roles in internal control; or
  - Others where the fraud could have a material effect on the financial statements.
5. We have disclosed to you all information in relation to allegations of fraud, or suspected fraud, affecting the entity's financial statements communicated by employees, former employees, analysts, regulators or others.
6. We have disclosed to you all known instances of non-compliance or suspected non-compliance with laws and regulations whose effects should be considered when preparing financial statements.
7. We have disclosed to you the identity of the entity's related parties and all the related party relationships and transactions of which we are aware.
8. We have disclosed to you all known or possible litigation and claims whose effects should be considered when preparing the financial statements, and they have been accounted for and disclosed in accordance with Canadian accounting standards for not-for-profit-organizations.

June 14, 2016

**Other matters**

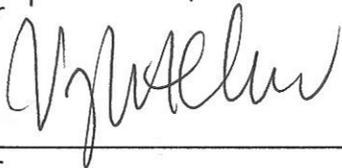
1. We have obtained all consents that are required under applicable privacy legislation for the collection, use, and disclosure to you of personal information.

Sincerely,



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Director



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Director

Dated at: Saskatoon, Saskatchewan this 14th day of June, 2016.