



SASKATCHEWAN CRAFT COUNCIL
www.saskcraftcouncil.org

Salon des Métiers d'art Montreal Call for Application is now open
FOR SCC JURIED PROFESSIONAL CRAFTSPEOPLE ONLY
CLOSING DATE: NOON, JULY 9TH

The Saskatchewan Craft Council will be participating in the **Les Salon des métiers d'art de Montréal** (SMAM - Montreal Craft Show), a non-profit Christmas market in Montreal (December 6th to December 16th, 2018 <https://www.metiersdart.ca/shows/montreal-craft-show>). We will host up to three or four artists in an SCC branded booth.

SMAM is organized by our sister Craft Council in Quebec, the Conseil des métiers d'art du Québec (CMAQ). Founded in 1955 it is considered the most important exhibit-sales event by professional artisans in Canada. According to a 2017 poll conducted by MCE Conseil, 59% of visitors come from the Island of Montreal, 85% come to the Salon to make a purchase, 75% are women, 38% are between the ages of 21 and 44, 40% make artisan purchases exclusively at the Salon and \$180 is the average expenditure by visitors, representing \$12 million in retail sales. There are over 325 juried exhibitors.

Market details

- Set up Wednesday Dec 5th TBD
- Thursday, December 6th to Sunday, December 16th
- Monday to Saturday 11 am to 9 pm; Sunday 11 am to 6 pm
- Tear Down TBD
- Place Bonaventure, Exhibition Hall, 800 de la Gauchetière West; Montreal, Quebec, Canada

Objectives

- To introduce market ready SCC artists to the Montreal marketplace;
- To promote Saskatchewan Fine Craft to a Canadian market;
- To increase sales and customers of participants; and
- To determine if this market holds ongoing benefits for Saskatchewan artists.

The SCC will:

- Select candidates based on the criteria outlined here. Selection will be done by Member Services Coordinator, Alexa Hainsworth and SCC Executive Director Carmen Milenkovic.
- Rent booth space at the Salon des Métiers d'art Montreal (SMAM) branded as an SCC booth with additional branding for the individual participants;
- Cover the costs of flights, local travel, accommodation and a per diem where budget allows
- Book travel and accommodations;
- Ship inventory to Montreal;
- Provide support for promotional materials for each artist, plus lead general promotion of our presence in Montreal; and
- Provide on the ground support by our Member Services Coordinator.

The successful participant member will:

- Be a juried Professional Craftsperson member in good standing at time of application and the event;
- Meet all deadlines as outlined in the Call to Action and subsequent contracts;
- Have an up to date Member Profile in the SCC Member Directory PLUS an up to date artist website, Facebook business page, and Instagram account;
- Be available to staff the booth for the entire market OR provide a knowledgeable replacement (must be approved by the SCC), including set-up and take down (the SCC will work out a schedule with participants to provide some down time);
- Be responsible for associated costs if you enlist/hire other individuals for booth relief (must be approved by SCC);
- Cooperate with other attending SCC participants and share responsibilities;
- Provide own payment system;
- Provide the SCC with high resolution photos and dimensions of retail products, or arrange for photos to be taken by the SCC (costs may be incurred for this);
- Be accepted by SMAM through their jury process;
- Demonstrate capacity for adequate amount of inventory for the duration of the show;
- Deliver any commissions taken at the show in a timely fashion;
- Follow up with contacts made at the show in a timely fashion;
- Provide daily sales reports to the Member Services Coordinator including
 - value of sales
 - Description of customers
 - Inventory sold
 - New contacts made
 - Commission orders placed at the show
 - Subsequent sales as a result of participating in the program.
 - This information will be kept confidential, and will only be used to evaluate the program's results.
 - Reporting timelines subject to change
- Upon approval of application, pay \$500 participation fee payable to the SCC.

Include in Application to the SCC

Name: _____

Company Name: _____

Business # _____

Address: _____ Postal Code: _____

Phone: _____ Cell Phone: _____

Email: _____

Website: _____

Facebook Business Page: _____

Instagram Account: _____

1. Brief statement on how you believe your experience in this retail event will impact your business;
2. A description of your ability to provide inventory and staffing for the market;
3. A 50 Word Bio.
4. A List of product descriptions and price points. Use SMAM form attached to this application.
5. 10 photos about 600 – 800 pixels wide/high, 250-500 KB in size minimum, sent as jpg) of your work, specifying product lines. Show a range of products including how you have displayed your work in markets or retail shops you've shown in previously.
6. Drawing of a (5x10 foot) booth design with detailed list of display equipment needed.

Completed copy of this application due by Noon, July 9th 2018.

(Send photos and application by Dropbox or other transfer service.)

Alexa Hainsworth, Member Services Coordinator
Saskatchewan Craft Council
p-306-653-3616 ext 1.
email: scc.memberservices@sasktel.net



CONSEIL DES
MÉTIRS D'ART
DU QUÉBEC

CMAQ selection Form

Identification

Last name:			
First name:			
Name of studio:			
Address:			
City:		Province:	
Country:		Postal code:	
Studio / home telephone #:		Cell phone	
E-mail:			
Website:			
Date of birth:	(DD/MM/YYYY)		
Place of birth:	(City)	(Country)	
Do you own a business?	<input type="checkbox"/> yes <input type="checkbox"/> no		
If yes:	<input type="checkbox"/> registered <input type="checkbox"/> incorporated		
If registered, provide your business number:			

Information on the studio/production site

Do you have a studio?	<input type="checkbox"/> yes <input type="checkbox"/> no		
If not, where do you work?			
What is the surface area of the studio/production site?			
Your studio is:	<input type="checkbox"/> in your home <input type="checkbox"/> outside your home		
Briefly describe the tools used:			

What is the value of your assets (equipment and tools)?	
How many employees work in your studio on a regular or occasional basis?	

Product design

Are you the intellectual property holder of your products (designer)?	<input type="checkbox"/> yes <input type="checkbox"/> no
Are you the only designer?	<input type="checkbox"/> yes <input type="checkbox"/> no

Product making

What basic materials do you use (in order of importance, 1 being the most important)?	
craft techniques used:	
What type of works do you create?	
<input type="checkbox"/> Unique pieces (1)	
Specify:	
<input type="checkbox"/> Small series (1 to 99)	
Specify:	

<input type="checkbox"/> Production series (over 100)	
Specify:	
Do you deal with a subcontractor?	<input type="checkbox"/> yes <input type="checkbox"/> no
If yes, specify which part of your production:	
Subcontractor's name:	

Personal declaration

<p>I agree that the Conseil des métiers d'art du Québec, the Salon des métiers d'art reserve the right to accept or refuse any request for participation and to demand any additional presentation documents. I guarantee, in good faith, that the information provided is accurate and complete.</p>	
<p>Name: _____</p>	
<p>Signature: _____ Date: _____</p>	

Information on products or groups of products

For more than **ten (10)** products, please use an additional sheet. If all the products have the same designer(s) and maker(s), list them only for the first product or group of products.

1.					
Dimensions:					
Materials:					
Year created:		Price:		Photo #:	
2.					
Dimensions:					
Materials:					
Year created:		Price:		Photo #:	
3.					
Dimensions:					
Materials:					
Year created:		Price:		Photo #:	
4.					
Dimensions:					
Materials:					
Year created:		Price:		Photo #:	
5.					
Dimensions:					
Materials:					
Year created:		Price:		Photo #:	

6.					
Dimensions:					
Materials:					
Year created:		Price:		Photo #:	
7.					
Dimensions:					
Materials:					
Year created:		Price:		Photo #:	
8.					
Dimensions:					
Materials:					
Year created:		Price:		Photo #:	
9.					
Dimensions:					
Materials:					
Year created:		Price:		Photo #:	
10.					
Dimensions:					
Materials:					
Year created:		Price:		Photo #:	